Audicollection

Autumn / Winter 2020

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Audi miniatures

In tune with the times of tomorrow.

Life is rich in variety. Day by day, it offers us unlimited new experiences – we just have to go out and find them.
Audi collection takes that journey with you. With the latest accessories and stylish lifestyle items, neatly divided up into
Audi rings, quattro, Audi Sport, and heritage.

Audi collection

Innovation, quality and design are our claim. The Audi collection products with the four rings stand for progressive design, top-class workmanship and selected materials for the values of the Audi brand.

Men’s T-shirt, black
313.17.018.02–07

Men’s T-shirt, grey
313.17.018.12–17

Baseball cap, black
313.17.010.00

Baseball cap, red
313.17.010.10

Baseball cap, white
313.17.010.20

Men’s T-shirt, black

T-shirt with tone-on-tone flock print of the Audi rings on the front.

Material: 100 % cotton, single jersey
Sizes: S–XXXL

Men’s T-shirt, grey

Mottled grey T-shirt with 2-coloured print for a striking effect on the front.

Material: 100 % cotton, single jersey
Sizes: S–XXXL

Baseball cap

Produced using environmentally friendly methods, bluesign product, cotton twill. Strap in the back, metal clasp for adjusting the width.

Size: universal (adjustable)
Available colours: black, red, white

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Leather key ring,
Audi A1
318.19.006.01

Audi A3
318.19.006.03

Smartphone case for iPhone 11
322.20.002.00

Smartphone case for Samsung S20
322.20.002.02

Men’s T-shirt
313.20.004.02–07

Men’s T-shirt
313.20.004.12–17

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Leather key ring,
Audi A1, Audi A3

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Smartphone case for iPhone 11

Lightweight, stable silicone case. With soft-touch surface and Audi Rings emblem, microfibre lining on the inside.

Smartphone case for Samsung S20

Lightweight, stable silicone case. With soft-touch surface and Audi Rings emblem, microfibre lining on the inside.

Men’s T-shirt, white

3D print of Audi rings in red on the front and Audi rings print inside neck. Style: 1/2 sleeves, round neck.

Material: 100 % cotton
Sizes: S–XXXL

Men’s T-shirt, blue

Audi rings on the front with stylish glow-in-the-dark effect. With 1/2 sleeves, round neck and Audi branding inside neck.

Material: 100 % cotton
Sizes: S–XXXL

Magnet set
329.19.004.00

Key ring
318.20.002.00

Ballpoint pen
322.17.002.00

Foldable bag
315.19.017.00

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Magnet set

Set of 5, in transparent plastic box. With Audi rings, quattro, Audi Sport and heritage motifs.

Strength of magnets: 3 mm
Size of magnets: 44 × 44 mm, 44 × 22 mm
Size of box: 70 × 90 × 20 mm

Key ring

Key ring in the shape of a loop with 3D print of Audi rings.

Dimensions: approx. 12 × 3 cm

Ballpoint pen

Made from high-quality plastic with grey soft-touch coating and matt chrome metal applications. With white doming and Audi rings. Black ink.

Foldable bag

Light, stable bag in mottled grey that can be simply folded together and tucked into an extra pocket. With 1 exterior and 1 interior zip compartment, adjustable handles and Audi rings branding. Suitable as hand luggage and can be attached to a trolley handle.

Material: 100 % polyester
Dimensions: approx. 45 × 35 × 25 cm
Volume: approx. 40 l
Capacity: 8–10 kg

Leather key ring,
Audi Q2
318.19.006.12

Audi Q3
318.19.006.13

Audi Q5
318.19.006.15

Lanyard
318.19.003.00

Foldable backpack
315.19.017.00

Men’s fleece jacket
313.17.019.02–07

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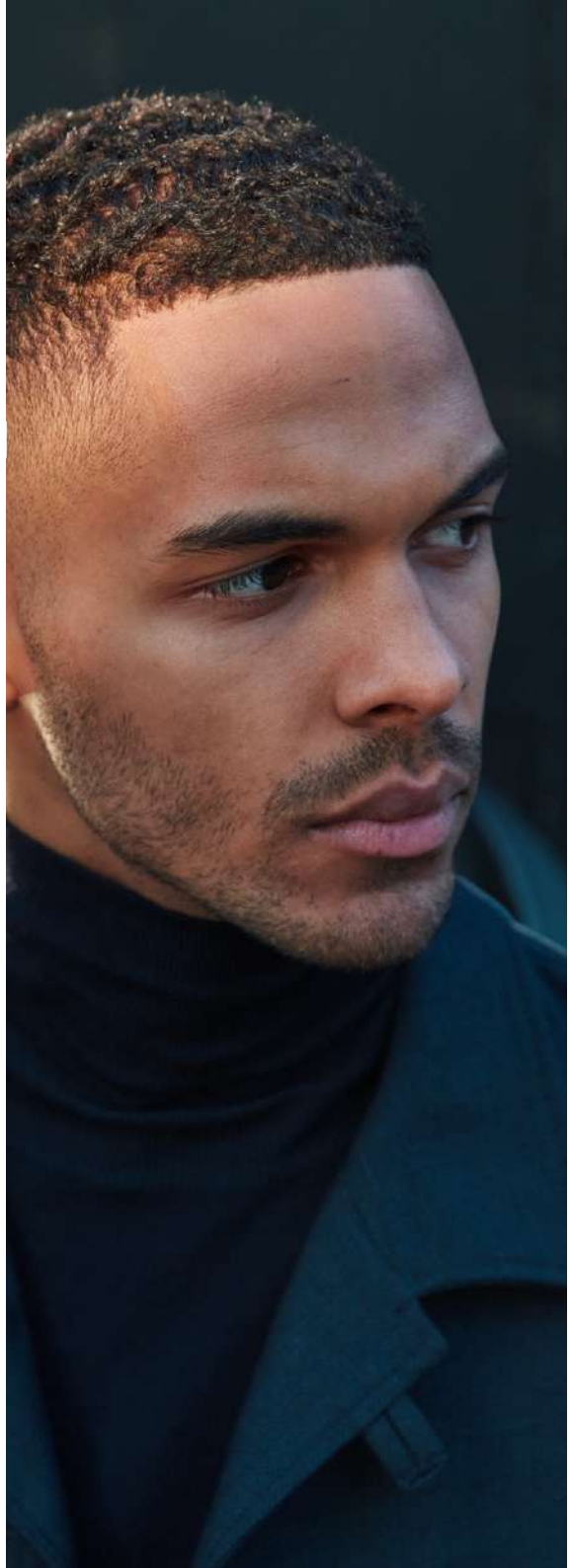

Leather key ring
Audi Q2, Audi Q3, Audi Q5

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Lanyard

Lanyard with Audi rings and reflective end piece.

Foldable backpack

Foldable to small size. With one mesh pocket, one zip pocket and one front pocket (approx. 12 × 16 cm). Water-repellent coating, adjustable strap length.

Material: 100 % polyamide-nylon
Dimensions: 40 × 24 × 8 cm
Volume: 10 l

Men’s fleece jacket

With stand-up collar, zip, breast pocket and 2 front pockets. Drawstring with stopper for waist adjustment. Audi rings branding.

Material: 100 % polyester fleece
Sizes: S–XXXL

Umbrella
312.20.001.00

Ballpoint pen
322.17.001.00

Mug with Audi rings
329.19.005.00

Leather key ring Audi A4
318.19.006.04

Audi A5
318.19.006.05

Leather key ring Audi A6
318.19.006.06

Audi TT
318.19.006.30

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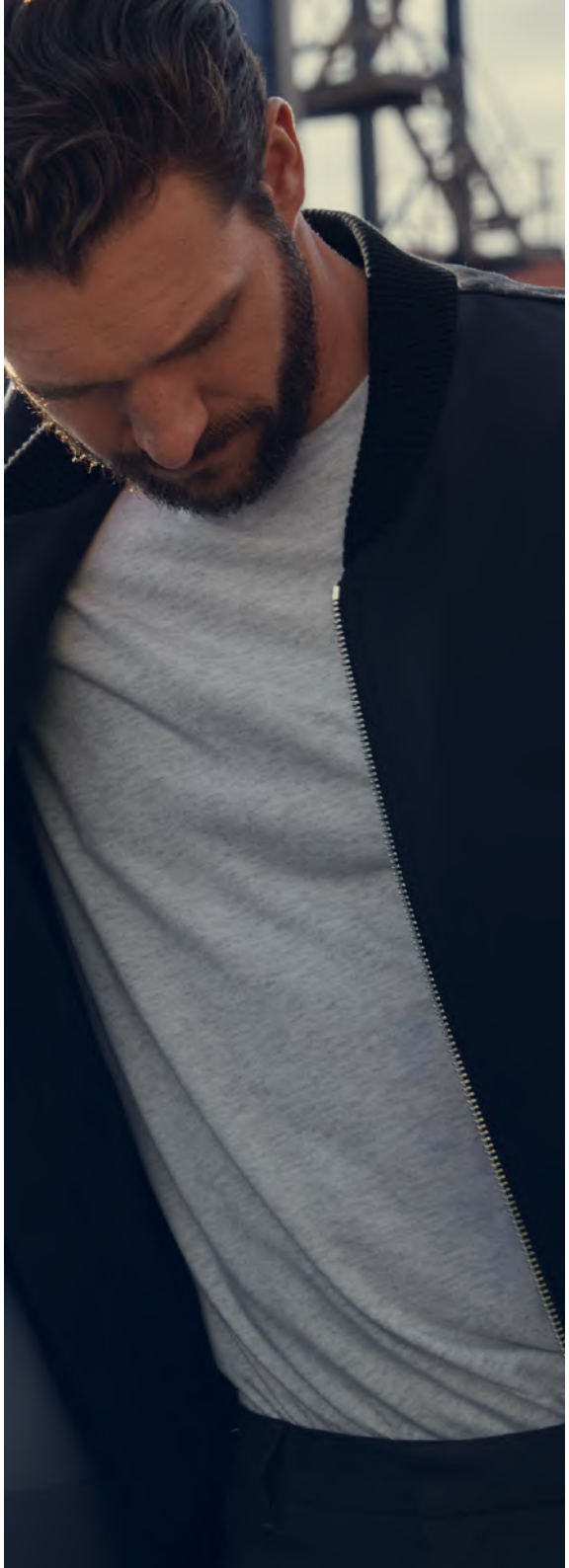

Umbrella

Large automatic umbrella in Audi rings design with windproof system. Piping and Audi rings pattern on the canopy are reflective for better visibility. Durable aluminium shaft in matt silver and handle with soft-touch surface for optimum grip.

Material: Canopy 100 % polyester, handle plastic, shaft aluminium with rubber tip, frame fibreglass
Diameter: approx. 120 cm

Ballpoint pen

Metal twist ballpoint pen in gloss black. Soft-twist mechanism and sprung clip. Chrome-plated fittings. Stainless steel nib, black ink.

Mug with Audi rings

Matt black porcelain mug with white engraved Audi rings.

Volume: 0.35 l

Leather key ring Audi A4, Audi A5, Audi A6, Audi TT

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Men’s polo shirt, blue
313.17.009.12–17

Men’s polo shirt, white
313.17.009.22–27

Men’s polo shirt, dark grey
313.17.009.02–07

Men’s polo shirt, navy
313.20.015.02–07

Men’s polo shirt, red
313.20.015.12–17

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Men’s polo shirt

With raglan sleeves, small side slit, inside of collar stand in contrasting colour.

Sizes: S–XXXL

dark grey
Material: 49 % cotton, 48 % polyester, 3 % elastane

white, blue
Material: 95 % cotton, 5 % elastane

Men’s polo shirt

Polo shirt with 1/2 arm raglan sleeves. The Audi rings are discreetly stitched on the left side of the chest. Collar and sleeve cuffs of ribbed material, inside of collar stand in contrasting light mottled grey.

Material: 95 % cotton, 5 % elastane, piqué
Sizes: S–XXXL
Available colours: navy, red

Baseball cap
313.17.017.00

Leather key ring Audi Q7
318.19.006.17

Audi Q8
318.19.006.18

Men’s jacket
313.18.026.02–06

Men’s hybrid jacket
313.18.025.02–06

Baseball cap

With metal clasp for adjusting the width and strap in the back; made from lightly structured polyester.

Size: universal (adjustable)

Leather key ring Audi Q7, Audi Q8

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Men’s jacket

Modern jacket for when you cannot rely on the weather. Water-repellent, patch pockets, breast pocket with zip, hood can be stored in stand-up collar. Audi rings branding.

Material: Outer fabric and lining 100 % woven polyester
Sizes: S–XXL

Men’s hybrid jacket

Sporty chic hybrid midlayer jacket made from quilted, ultralight nylon and soft piqué. Stand-up collar and sleeves made from cotton rib. Audi rings branding.

Material: Body 100 % polyester, shoulders and sleeves 48 % cotton, 49 % polyester, 3 % spandex
Sizes: S–XXL

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Women’s sunglasses
311.20.002.00

Women’s shirt
313.19.005.01–05

Women’s watch
310.20.003.00

Women’s leather key ring
318.19.002.00

Women’s wallet
315.19.011.00

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Women’s sunglasses

High-quality frame of stainless steel and acetate in black/gold with Audi rings engraved on the outward-facing side of the temples. Unbreakable plastic lenses, filter category 3 with UV 400. Suitable for small and medium head sizes. High-quality glasses case and microfibre cleaning cloth included.

Material: Acetate/stainless steel (frame), CR-39 plastic (lenses)

Women’s shirt

Fashionable metal print in soft single jersey. Slightly waisted.

Material: 50 % modal, 50 % cotton
Sizes: XS–XL

Women’s watch

Elegant women’s watch with polished stainless steel case and stainless steel Milanese mesh strap in silver. Beneath the matt black dial with Audi logo and high-gloss chrome fittings lies the Ronda quartz movement, calibre 763 (Swiss parts), with centre second hand. Made with mineral glass. Audi rings engraved on the folding clasp. Waterproof to 5 atm. Made in Germany.

Material: 316L stainless steel
Case dimensions: Diameter: 36 mm, height: 6 mm

Women’s leather key ring

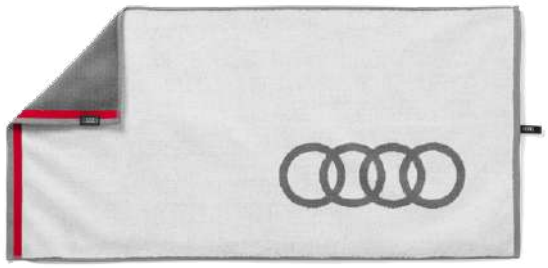
Key ring with carabiner and key fob, handmade in Europe.

Material: 100 % cowhide leather, die cast zinc with chromium alloy
Length: 13 cm

Women’s wallet

2 large compartments for banknotes, one coin pocket with zipper and 14 card slots with RFID protection. Handmade in Europe from black Italian cowhide leather. Raised embossed Audi rings.

Colours: black, beige-grey details (inside)
Dimensions: approx. 19 × 10.5 × 2.8 cm (closed)



Bath towel
313.18.030.00

Towel[1]
313.18.029.00

Vacuum flask in stainless steel
329.20.001.00

Backpack
315.20.002.00

Messenger bag
315.20.003.00

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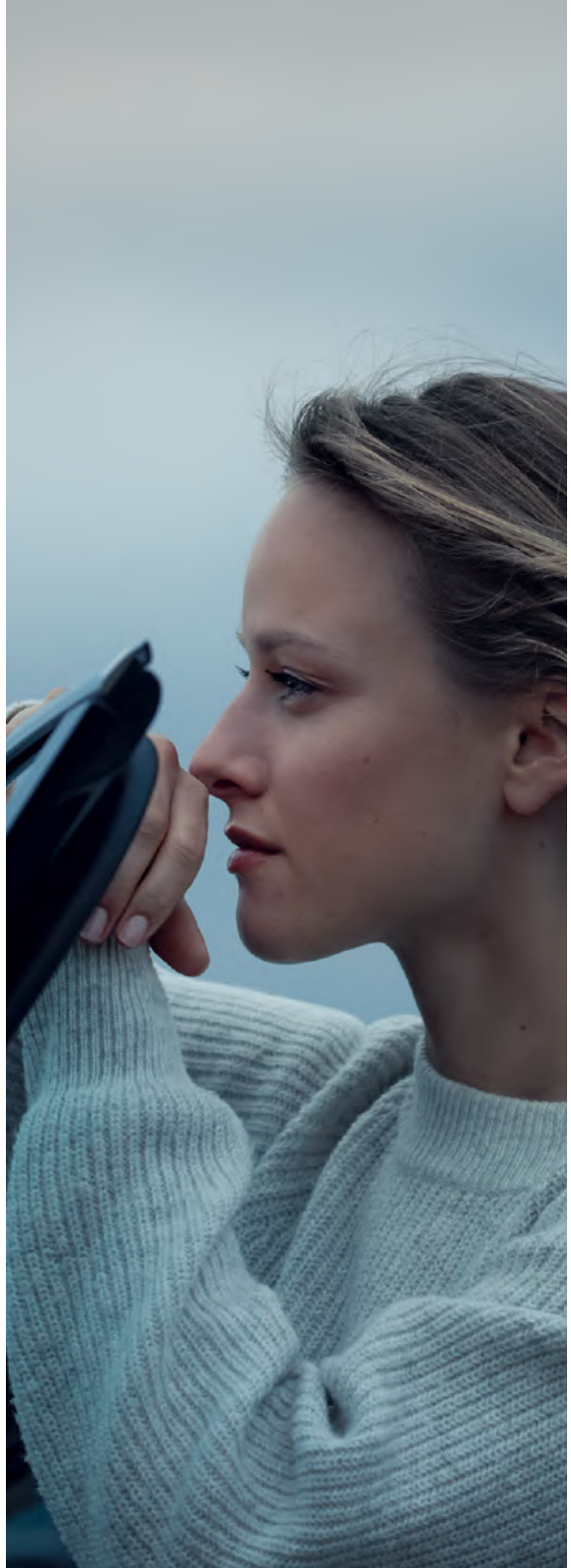

Bath towel / towel[1]

With woven Audi rings in grey. Red stripe on the short edge. Co-branding with Möve.

Material: 100 % cotton soft terry, STANDARD 100 by OEKO-TEX®, class 1, wash up to 60 °C, suitable for tumble drying
Dimensions: 80 × 150 cm / 50 × 100 cm

Vacuum flask in stainless steel

Double-walled vacuum flask in stainless steel, keeps contents cold up to 18 hours or warm up to 9 hours. Rubberised surface for a better grip. With its practical 3-in-1 lid, the flask can be opened as needed, remain open or be locked to prevent spills. Thanks to Snapclean® technology, the closing mechanism is easy to remove and clean. Completely dishwasher safe. Co-branding with Kambukka.

Dimensions: Height 21.9 cm, Ø at widest point 7.1 cm
Capacity: 500 ml

Backpack

Waterproof backpack with large practical opening at upper end, roll closure and exterior zip pocket. A mobile phone pocket on the shoulder strap and a holder for keys inside ensure that valuables can be stowed away securely. With back padding, lining in contrasting green, Audi rings on the front and co-branding with VAUDE on a shoulder strap. PVC-free, made in Germany with a carbon-neutral process.[1]

Material: Outer fabric and lining 100 % woven polyester
Sizes: 50 × 38 × 24 cm
Weight: 770 g
Volume: 27 l

Messenger bag

Waterproof and durable bag, perfect for everyday use. Offers plenty of room thanks to practical inner compartments, for example a pocket for notebooks up to 13.3 inches and a padded pocket for a water bottle. With height-adjustable cover, shoulder straps made of webbing and a shoulder pad. Exterior with Audi rings and co-branding with VAUDE, interior in contrasting green. PVC-free, made in Germany with a carbon-neutral process.[1]

Material: Outer fabric and lining 100 % woven polyester
Sizes: 34 × 37 × 16 cm
Weight: 650 g
Volume: 14 l

[1] Not pictured.
[2] https://csr-report.vaude.com/gri-en/environmental/climate-neutral-business.php

Premium baseball cap
313.18.035.00

Wash bag
315.20.004.00

2-in-1 fleece blanket
329.19.003.00

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Premium baseball cap

6-panel cap with Audi rings as silicone print and red-grey motif on the front. Adjustable strap and grey print on the back.

Material: 100 % recycled polyester
Size: Universal (adjustable)

Wash bag

Handy bag for holiday, sport or business trips. Made of durable, water-repellent material. The main compartment features elastic loops for securing toothbrushes or similar as well as 2 more zip compartments, one of transparent mesh. With removable case and carrying handle on the top. Co-branding with Samsonite.

Material: 100 % polyester
Dimensions: 18 × 26.5 × 11.5 cm

2-in-1 fleece blanket

Black fleece blanket with embroidered Audi rings and looped edge. Can be used as a blanket or neck cushion.

Material: Polyester fleece, 220 g/m²
Dimensions: 180 × 130 cm

Leather key ring with Audi rings

318.19.006.00

Knirps pocket umbrella

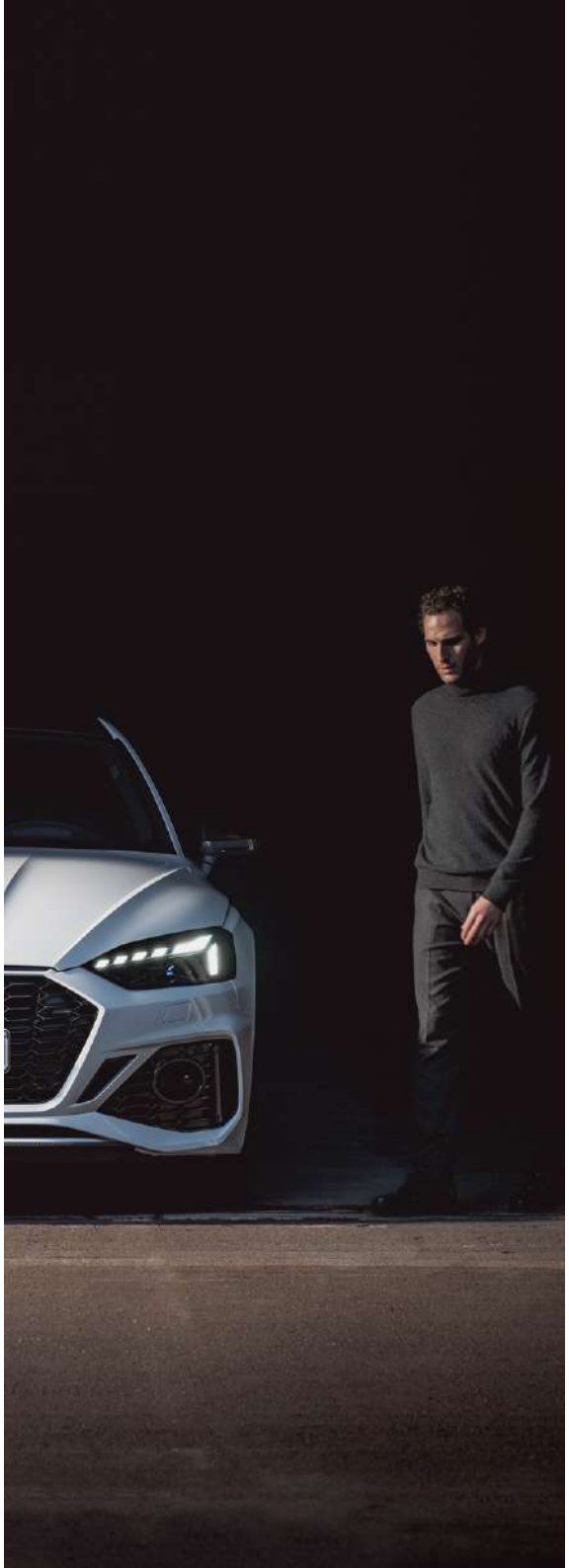
312.19.002.00

KeyFinder

318.18.001.00

Stainless steel key ring with Audi rings

318.15.004.00



Leather key ring with Audi rings

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Knirps pocket umbrella

With patented Knirps Duomatic function, silver UV coating inside and rollover-proof canopy. Co-branding with Knirps. Lightweight and dries quickly.

Material: Polyester, steel, aluminium, fibreglass
Length: 29 cm

KeyFinder

Allows you to find objects such as bunch of keys, wallet or smartphone by means of distance display and coustic signal. Connects to smartphone app (iOS and Android). Range 50 to 90 m. Bluetooth 4.1. Includes button battery.

Stainless steel key ring with Audi rings

Matt key ring made from stainless steel, includes split ring.

Dimensions: 6.5 × 3.3 × 0.9 cm

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Tie, red
313.18.010.10

Tie, blue
313.18.010.20

Tie, grey
313.18.010.30

Cufflinks
329.18.002.00

Pin with Audi rings
319.17.002.00

Men’s shirt
313.18.009.03–05

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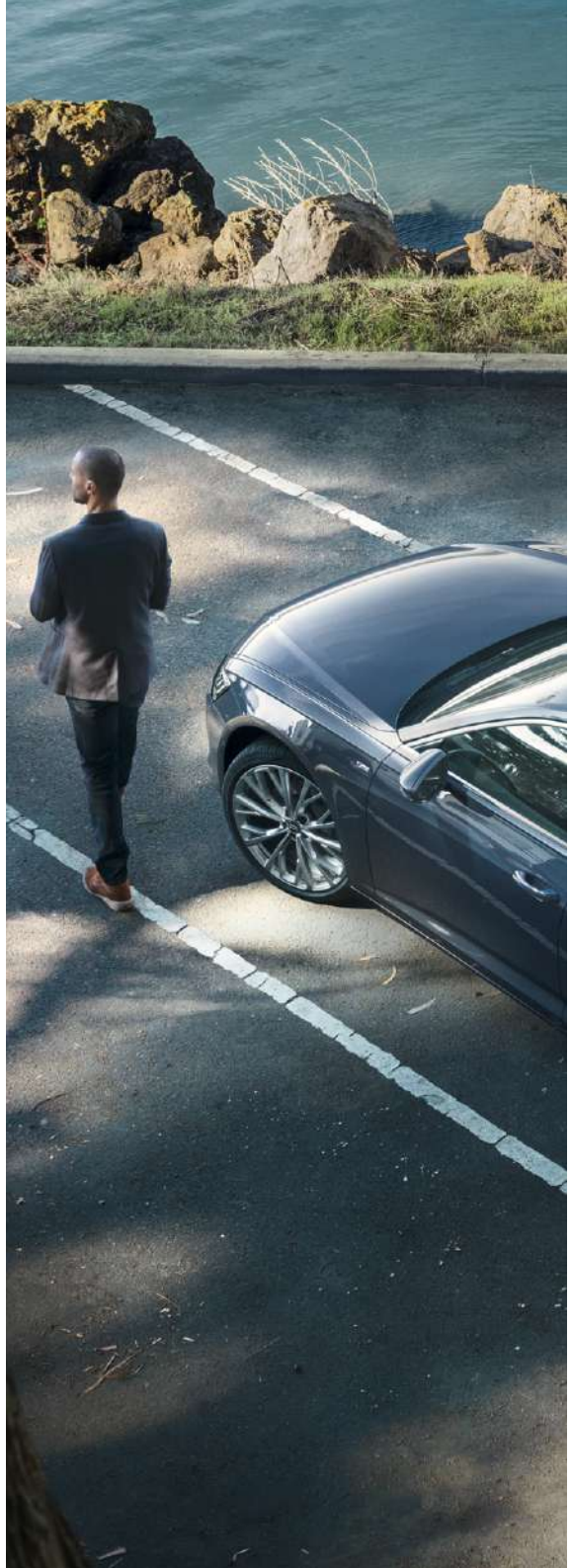


Tie

Hand-stitched silk tie in “frequency” design. Width 8 cm, Audi rings woven into the lining. Made in Italy.

Material: 100 % silk
Dimensions: Length approx. 153 cm (standard)
Available colours: red, blue, grey

Cufflinks

With onyx and engraved Audi rings.

Material: Stainless steel, onyx

Pin with Audi rings

Metal with a long pin and safety fastener.

Width: 1.5 cm

Men’s shirt

Cotton shirt with fashionable highlights in “frequency” design on the sleeve cuffs and on the inside of the collar stand. Branding of the Audi rings as discreet red flag label on the slit of the left cuff. Co-branding with Seidensticker.

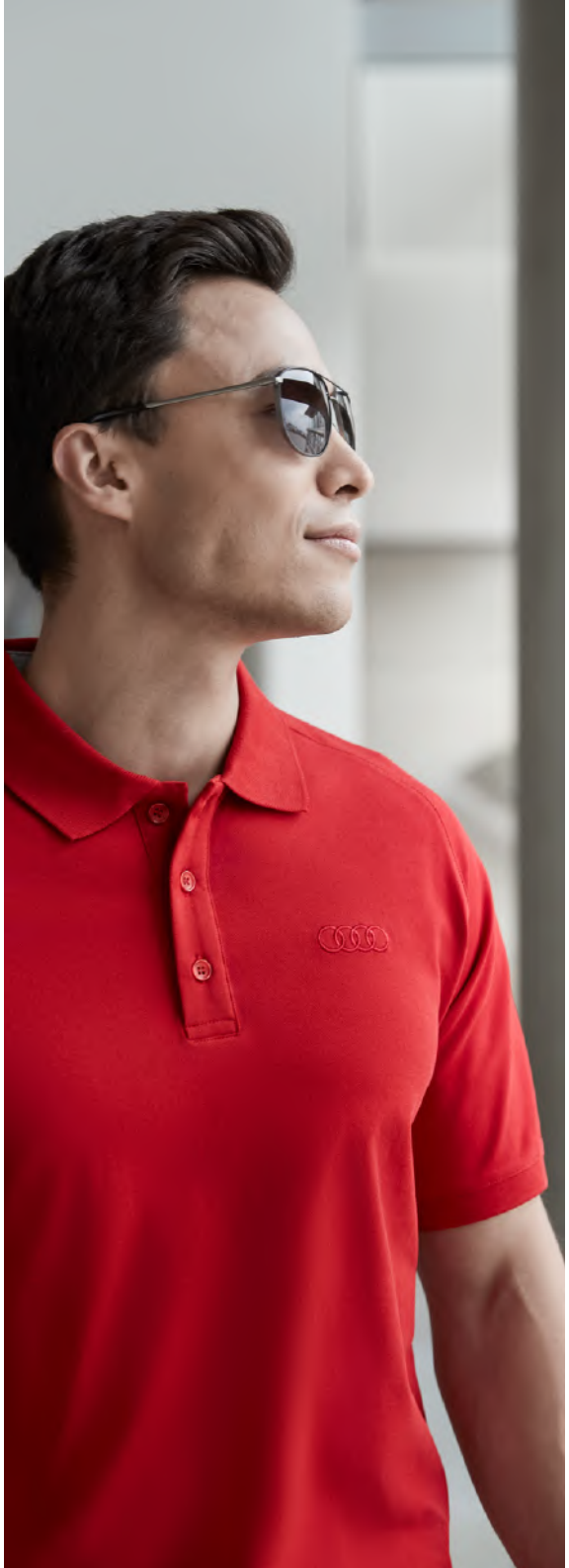
Material: 100 % woven cotton, easy-iron, natural stretch, woven
Sizes: 39/40–43/44

Sunglasses, metal
311.20.001.00

Leather key ring Audi A7
318.19.006.07

Audi A8
318.19.006.08

Men’s leather jacket
313.18.008.02–06



Sunglasses, metal

Lightweight frame made from stainless steel with laser-engraved Audi rings on the outward-facing side of the temples and the upper left border. Lenses made from unbreakable plastic, filter category 3 with UV 400. Comes with high-quality case and microfibre cleaning cloth.

Material: Stainless steel (frame), PC (lenses)

Leather key ring Audi A7, Audi A8

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Men’s leather jacket

Hip-length modern leather jacket. With stand-up collar, lining in “frequency” design, with red accents and various practical inside pockets. Audi rings branding.

Material: Outer material 100 % leather (lamb Nappa, vegetable-tanned), lining 100 % polyester
Sizes: S–XXL

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Solar chronograph
310.19.001.00

Chronograph
310.19.002.00

Cabin trolley case, black matt
315.18.002.00

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Solar chronograph

Polished stainless steel housing in timeless Neo-Bauhaus style. Solar-powered Epson VR42 chronograph movement, energy storage indicator (running time at full charge approx. 4 months, no battery change necessary). Special convex K1 safety glass. 30-minute chronographfunction, 24-hour and date display. Brown strap made from Italian cowhide leather with light contrasting stitching. Waterproof to 5 atm. Made in Germany.

Case dimensions: diameter 41 mm, height 11.2 mm

Chronograph

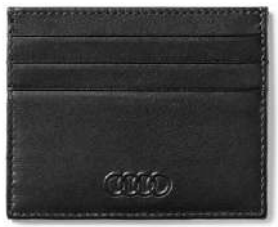
Reliable Miyota 6S10 quartz movement with centre second hand and date display. Satin-finish 316L stainless steel case with screwed-on housing base and convex K1 safety glass. Black dial with Audi logo, fluorescent hands, indicator marks and numerals in Super-LumiNova. The black strap is made from Italian calfskin leather with light contrasting stitching and stainless steel pin buckle. Waterproof to 5 atm. Made in Germany.

Material: Stainless steel, calfskin leather
Case dimensions: diameter 42 mm, height 13 mm

Cabin trolley case

Trolley case with 4 low-noise wheels (twin wheels) and extendable pull handle with double bar. Soft-touch carry handles on top and side. Self-reinforcing, lightweight design with highlights in taupe. Bottom and top compartments with lined separator pad with zip closure. Bottom compartment also with cross-luggage strap. TSA lock for travelling to the USA. Adheres to maximum flight baggage dimensions. Co-branding with Samsonite.

Material: Shell made from lightweight polycarbonate, lining made from wear-resistant nylon
Dimensions: 55 × 40 × 20 cm
Weight: 2.2 kg
Volume: 38 l



Leather card case
315.19.005.00

Leather mini wallet
315.19.004.00

Leather wallet
315.19.003.00

Men’s quilted jacket
313.18.007.02–06

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Leather card case

Compact card case made from Italian cowhide leather. With 3 card slots on each side and a centre pocket with RFID protection. Raised Audi logo embossed on the front. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi rings pattern
Dimensions: approx. 10 × 8 × 0.5 cm

Leather mini wallet

Made from Italian cowhide leather. With a compartment for notes, 6 card slots and 2 additional pockets. RFID protection. Raised embossed Audi logo on the front. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi rings pattern
Dimensions: approx. 10.5 × 8.5 × 1.5 cm

Leather wallet

Elegant: made from Italian cowhide leather. 2 compartments for notes and 9 card slots, plus 1 compartment, a mesh pocket and a coin pocket with press stud fastening. RFID protection. Raised embossed Audi logo on the front. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi rings pattern
Dimensions: approx. 12 × 10 × 2 cm

Men’s quilted jacket

Quilted jacket with rhombus pattern, stand-up collar and various inside pockets. Audi rings as metal logo on the left upper sleeve.

Material: Outside 100 % polyamide, ultralight, lining 100 % polyester, quilting 100 % polyester
Sizes: S–XXL

Business case
315.19.009.00

Tablet case
315.20.005.00

Leather luggage tag
315.19.007.00

Weekender bag
315.19.010.00

> Index

Business case

Thanks to the large main compartment with padding and zip, the business case is ideal for laptops and tablets up to 15.6 inches. Front pocket and inside pocket for smartphone and other personal items also have a zip. Sturdy mix of leather and nylon materials. Front pocket, carrying handles and large suitcase loop made from leather. Adjustable, detachable shoulder strap with leather padding. With raised embossed Audi logo on the front pocket.

Material: 100 % cowhide leather, nylon, grey cotton lining, shoulder strap made from webbing
Dimensions: approx. 42 × 28 × 5.5 cm

Tablet case

Made of a high-quality, durable leather-nylon mix. The large main compartment with padding and two-way zip is ideal for tablets up to 11.5 inches. Additional zip compartment on the front with leather trim and embossed Audi rings. Handmade in Europe.

Material: Cowhide leather, nylon, grey cotton lining
Dimensions: inside approx. 255 × 215 × 18 mm, outside approx. 275 × 225 × 20 mm

Leather luggage tag

With raised embossed Audi logo on the front. Leather strap with metal buckle made from Italian cowhide leather. With large compartment for the address label. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi rings pattern
Dimensions: approx. 13 × 6.5 cm.

Weekender bag

Spacious bag made of a robust mix of leather and nylon with reinforced base and studs made from metal. Large main compartment with two-way zip, front pocket and inside pocket for smartphone and other personal items also have a zip. Front pocket, carrying handles and large suitcase loop made from leather. Adjustable, detachable shoulder strap with leather padding. With raised embossed Audi logo on the front pocket.

Material: 100 % cowhide leather, nylon, grey cotton lining, shoulder strap made from webbing
Dimensions: approx. 50 × 20 × 32 cm
Weight: approx. 1.2 kg

e-tron Flexfit® cap
313.20.003.00

e-tron sunglasses
311.20.003.00

e-tron long-sleeve shirt
313.20.001.02–06

e-tron reflective jacket
313.20.002.02–06

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e-tron Flexfit® cap

Two-layer 3D print of the e-tron “e” in orange with a reflective lop layer. The breathable material lets out excess heat, dries quickly and fits every head size thanks to Flexfit technology.

Size: Flexfit, universal size (56–59 cm)

e-tron sunglasses

Striking eye-catcher with sporty colour accents in black and silver. Durable frame made from acetate and stainless steel with laser-engraved Audi rings on the outward-facing side of the temples. Silver-mirrored lenses made from unbreakable plastic, filter category 3 with UV 400, with the e-tron “e” on the left-hand lens. Comes with high-quality case and microfibre cleaning cloth.

Material: Acetate/stainless steel (frame), CR-39 plastic (lenses)

e-tron long-sleeve shirt

Subtle design with reflective details on the sleeve hem and inside neck that are barely visible by day. “e” badge and breast pocket in high-contrast e-tron orange. The breathable material absorbs less heat and so stays cooler for longer.

Material: 100 % cotton
Sizes: S–XXL

e-tron reflective jacket

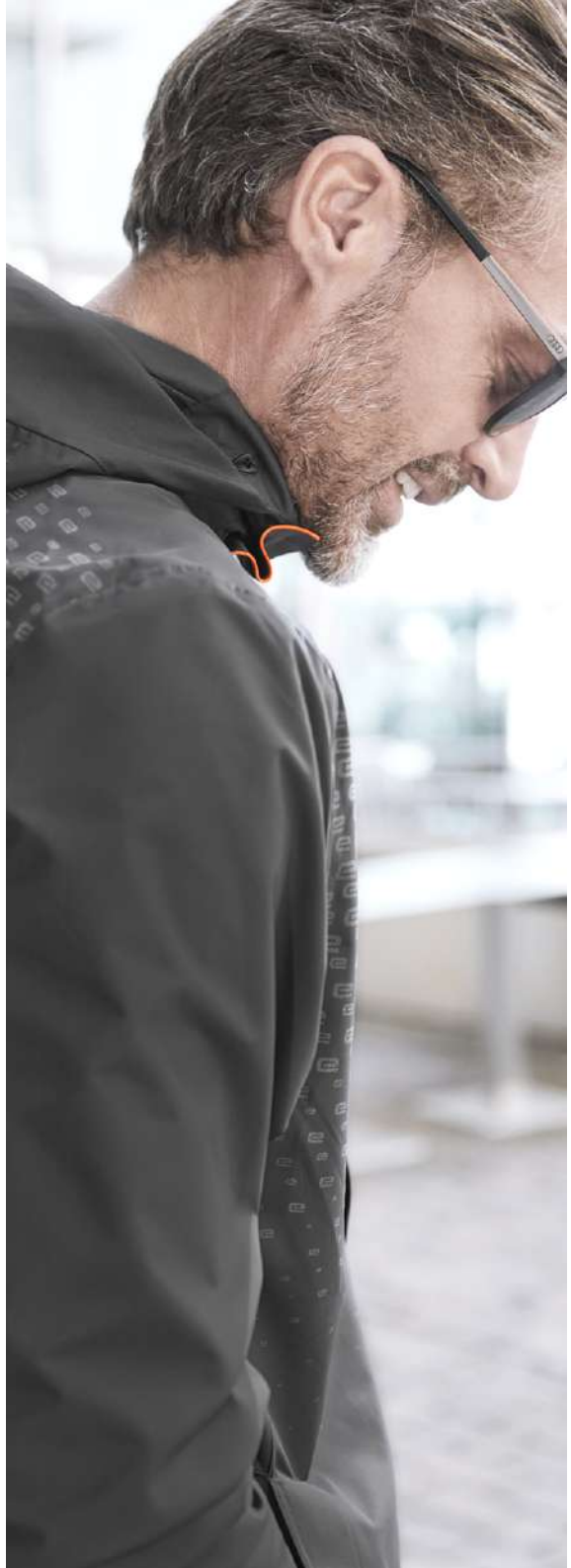
Stylish jacket with subtle e-tron pattern that is reflective in the dark. With colour accents and lining in e-tron orange and an inside breast pocket for valuables. Waterproof and breathable. Hood, sleeve seams and hem can be adjusted for a perfect fit.

Material: Outer shell and lining 100 % polyester
Sizes: S–XXL

e-tron snapback cap
313.20.026.00

e-tron mug
329.20.008.00

e-tron T-shirt
313.20.027.02–06



e-tron snapback cap

Cool cap with flat brim in Audi e-tron design. The adjustable snapback closure in the back ensures a comfortable fit.

Material: 100 % cotton
Size: Universal (adjustable)

e-tron mug

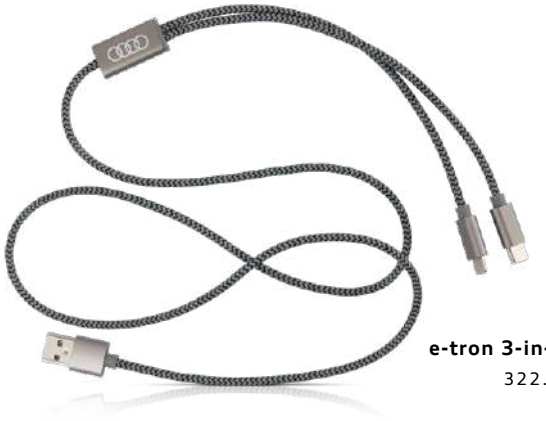
Porcelain mug in e-tron design. With an insulating silicone sleeve and a plastic lid. Capacity: 350 ml Dishwasher safe.

Material: Mug 100 % porcelain, lid 100 % TPE

e-tron T-shirt

Relaxed-fit 1/2-sleeve shirt with reflective motif and neon red Audi e-tron logo on the chest. With round neck, flag label on the left-hand side with e-tron logo and Audi rings print inside neck.

Material: 100 % cotton
Sizes: S–XXL



e-tron 3-in-1 charging cable
322.20.001.00

e-tron key ring, black
318.20.001.00

e-tron USB flash drive
322.19.001.00

e-tron key ring
318.19.006.20

> Index

e-tron 3-in-1 charging cable

Suitable for USB-C, microUSB and Lightning connections. Covered in reinforced reflective nylon in black-grey. Plug and adapter made from aluminium.

Length: approx. 102 cm

e-tron key ring, black

High-quality key ring made from black stainless steel in e-tron design. Interplay of matt and gloss surface with Audi rings engraved on the back.

Material: 100 % stainless steel

e-tron USB flash drive

Audi e-tron miniature in 1:72 scale with retractable USB flash drive 2.0. The LED headlights light up during data transfer. With 32 GB storage capacity.

e-tron key ring

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Smart Urban backpack
315.19.018.00

Smart Urban travel bag
315.19.019.00

Smart Urban single-strap backpack
315.19.020.00

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Smart Urban backpack

Practical inside compartments divided into private and office sections. “Private” section with various compartments can be completely covered. “Office” section with laptop compartment, zipped pocket with RFID protection and inside pocket with USB charging system, suitable for, say, a power bank. Backpack in turtle design with full-length two-way zip, back padding, suitcase loop and adjustable strap length. With rubber “e” print on the front and branding of the Audi rings.

Material: Exterior and lining material
100 % polyester with 2-layer PU coating,
mesh material 100 % polyester
Dimensions: 49 × 30 × 10 cm

Smart Urban travel bag

Sports and travel bag in turtle design. With many practical inside pockets, including a zip pocket with RFID protection. A zip pocket with USB charging system is accessible from inside and outside. With rubber “e” print on the front and branding of the Audi rings.

Dimensions: approx. 48 × 24 × 21 cm

Smart Urban single-strap backpack

To be worn across the body with just one strap. In turtle design. With back padding and adjustable strap. Various inside pockets with RFID protection and a USB charging system for, say, a power bank. With rubber “e” print on the front and branding of the Audi rings.

Dimensions: approx. 35 × 19 × 9 cm

ADUI kids’ watch
320.20.009.00

ADUI water bottle
320.20.011.00

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ADUI kids’ watch

Kids’ watch featuring a design with the small ADUI robot on the case and strap. With fluorescent hands and dial with Audi logo under a mineral glass crystal. The SEIKO PC21 quartz movement with second hand is containedwithin a plastic case with crown and back made of stainless steel. Silicone strap printed with ADUI motif. Printed tin with removable lid included, for storing pens or pocket money. Waterproof to 3 atm.

Material: Plastic (PC), silicone, stainless steel, aluminium
Case dimensions: Diameter: 30 mm, height: 6.6 mm

ADUI water bottle

Ideal for kids: with 100 % leakproof lid, spout and straw for easy drinking. The unbreakable Tritan is BPA-free, doesn’t discolour and doesn’t absorb odours. Capacity: 400 ml Co-branding with Kambukka.

Material: 100 % plastic
Dimensions: Height approx. 17 cm,
Ø at widest point 7.1 cm

Junior quattro
320.18.100.10

Junior quattro push pole[1]
320.18.100.40

Junior quattro

In the fast lane from the beginning. The Junior quattro with the new Audi design language stands out with its broad, low-set Singleframe and large side air inlets. As on the new Audi A1 Sportback the clearly emphasised wheels and the slits below the bonnet are reminiscent of the legendary Audi Sport quattro. A new wheel design and the upholstered seat cushion round off the standard equipment. A push pole to help parents guide the vehicle is recommended as an accessory. For children aged between 18 months and 3 years. Made in Germany.

Dimensions: 71.5 × 29 × 37 cm
Material: Robust vehicle body made from PE, manufactured using plastic blow moulding

Apart from the steering rod and steering wheel, the vehicle is fully assembled.

Junior quattro push pole[1]

Metal pole with plastic grip for the Audi Junior quattro. Adjustable to 3 different heights.

[1] Not pictured.

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Girls' T-shirt
320.20.001.04–09

Boys' T-shirt
320.20.002.04–09

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Girls' T-shirt

With reversible sequins: one side sparkles in red, the other in silver. The cap sleeves and boat neck make it especially comfortable. Its rounded hem is cut somewhat longer in the back. With Audi rings print inside neck.

Material: 100 % cotton
Sizes: 98/104–158/164

Boys' T-shirt

3D print of Audi rings in black on an all-over black/white pattern. Style: 1/2 sleeves and round neck. With Audi logo print inside neck.

Material: 100 % cotton
Sizes: 98/104–158/164

Audi collection

Those who know Audi know quattro. Four permanently driven wheels can really get things moving and take us to new places. With our quattro collection, all fans of the legendary drive will find the right products to discover uncharted territory.

Snapback cap, grey
313.17.008.00

Snapback cap, black
313.19.006.00

Lightweight jacket
313.19.008.02–06

Women’s hoodie
313.19.007.02–06

Men’s fleece jacket
313.17.006.02–06

quattro

Snapback cap, grey

With quattro logo with tyre-track pattern on the front panel.

Material: Front 60 % wool, 40 % polyester, back 65 % polyester, 35 % cotton
Size: Universal (adjustable)

Snapback cap, black

With flat brim. Front panel and brim in woven twill. Side and back parts made from 3D mesh. Front quattro logo, rear Audi rings.

Size: Universal (adjustable)

Lightweight jacket

In black. Standard cut, stand-up collar with band and embossed quattro logo on the back. With large quattro logo tone-on-tone down the left sleeve. With tafetta lining, concealed zip pocket on the right breast pocket and 2 side zip pockets.

Material: 100 % polyester
Sizes: S–XXL

Women’s hoodie

In light grey blend, with lined hood, high stand-up collar and kangaroo pouch pocket. 3D print of the quattro logo on the chest, contrast and neck band in contrasting avocado, hood cord with silicone ends. Ribbing on sleeves and hem. With Audi rings branding on the inside label.

Material: 64 % cotton, 36 % polyester
Sizes: S–XXL

Men’s fleece jacket

With stand-up collar, breast pocket and front pockets with zip. Drawstring with stopper for waist adjustment.

Sizes: S–XXL

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Men’s T-shirt
313.19.001.02–06

Knitted hat
313.20.028.00

Messenger bag
315.18.006.00

> Index

quattro

Men’s T-shirt

Single jersey T-shirt with “quattro” foil print on the front. Audi rings printed on the back of the neck.

Material: 50 % cotton, 50 % polyester
Sizes: S–XXL

Knitted hat

Comfy knitted hat with Audi quattro logo badge sewn on the front and Audi rings on the care label. Unisex, universal size.

Material: 50 % merino wool, 50 % polyacrylic

Messenger bag

Function meets design. Shoulder strap with felt cushion and handy compartments accented in green for notebook (13.3 inch) and water bottle. Waterproof with taped seams. Made in Germany with a carbon-neutral process.[1] Co-branding with VAUDE.

Material: 100 % polyamide
Dimensions: approx. 34 × 37 × 16 cm
Volume: approx. 14 l

[1] https://csr-report.vaude.com/gri-en/environmental/climate-neutral-business.php

Cutlery set
329.20.007.00

Vacuum flask
329.20.006.00

Men’s T-shirt
313.20.007.02–06

Women’s hoodie
313.20.009.01–05

Men’s hoodie
313.20.008.02–06

> Index

quattro

Cutlery set

Practical cutlery set made of high-quality stainless-steel for meals on the road. Includes knife, fork, spoon, chopsticks and straw with flexible silicone sleeve. All can be simply and securely stored in a neoprene case with zip closure. With the quattro logo on the case, cutlery engraved with Audi rings. Co-branding with mizu. The cutlery is dishwasher safe.

Material: 90 % stainless steel, 8 % neoprene, 2 % silicone
Dimensions: 19.5 × 5 × 1.5 cm

Vacuum flask

High-quality vacuum-insulated flask made of stainless steel with copper lining. With handy cord for carrying, cap serves as a drinking cup. Keeps liquids warm up to 24 hours or cold up to 36 hours. Capacity: 640 ml Co-branding with mizu.

Material: Stainless steel

Men’s T-shirt

With large quattro motif on the back and quattro logo on the breast pocket. Breast pocket and rolled-up sleeve hem in contrasting colour, inside neck with Audi branding.

Material: 100 % cotton
Sizes: S–XXL

Women’s hoodie

Cosy hoodie with quattro logo on the chest and hood. Raglan sleeves and kangaroo pouch pocket, each in dark grey. The yellow hood is lined and the matching yellow cords have silicone ends. With ribbing on sleeves and hem.

Material: 70 % cotton, 30 % polyester
Sizes: XS–XL

Men’s hoodie

Comfortable hoodie with kangaroo pouch pocket and quattro logo on the chest. Visually distinct raglan sleeves in dark grey. The yellow hood is lined and the outside is printed with a striking quattro logo. The matching yellow hood cords have silicone ends. Ribbing on sleeves and hem.

Material: 70 % cotton, 30 % polyester
Sizes: S–XXL

Key ring
318.14.009.00

Ballpoint pen with USB flash drive
322.15.006.00

Mug
329.18.007.00

Carabiner key ring
318.18.007.00

Umbrella
312.16.001.00

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quattro

Key ring

In the shape of the quattro badge with split ring.

Dimensions: approx. 7 × 1 cm

Ballpoint pen with USB flash drive

Twist ballpoint pen with satin-finish metal tip and integrated USB flash drive (8 GB) along with elegant softgrip surface. Black ink.

Mug

Porcelain mug with quattro logo engraved in black.

Volume: approx. 0.27 l

Carabiner key ring

Matt black metal carabiner with split ring and embossed quattro logo. Please note: Not suitable for climbing.

Dimensions: 10 × 5 cm

Umbrella

In black with white shaft and original quattro tyre track on the handle.

Material: 100 % polyester
Diameter: approx. 130 cm

Hip bag
315.19.006.00

Beach towel
313.19.007.00

Sunglasses, mirrored
311.20.004.00

flip*flop® flip flops
329.18.000.01–05

> Index

quattro

Hip bag

With large zip opening at the front and additional zip pocket at the back. Woven tape with white stitching on the front, woven label with quattro logo on the top. Structured woven and adjustable strap with the quattro logo sewn on in white.

Material: 100 % polyester
Size: 28 × 16 × 9 cm, strap length: 105 cm
Volume: 1.7 l

Sunglasses, mirrored

Handmade acetate frame in translucent grey with quattro logo laser-engraved on the outside. The yellow mirrored lenses are made from unbreakable plastic and correspond to filter category 3 with UV 400. Comes with high-quality case and microfibre cleaning cloth. Suitable for medium head sizes.

Material: Acetate/stainless steel (frame), CR-39 plastic (lenses)

Beach towel

Generous size. STANDARD 100 by OEKO-TEX®, class 1. Soft fulling terry. Co-branding with Möve.

Material: 100 % cotton
Size: 80 × 180 cm (when spread)

flip*flop flip flops

With quattro logo, made from flexible material and with anti-slip wave tread pattern. Wash at 30 °C. Co-branding with flip*flop.

Sizes: 37/38–45/46

Kids’ snapback cap
320.19.013.00

Kids’ T-shirt
320.19.001.04–07

Kids’ hoodie
320.19.012.04–07

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quattro

Kids’ snapback cap

Snapback closure for size adjustment. Flat brim. Lower side in contrasting green, seams also in contrasting colour, “quattro” print on the front.

Materials: Cotton, polyester
Sizes: 53–55

Kids’ T-shirt

Round neck T-shirt with front print. Audi rings on the inside of the neck and on the sleeve.

Material: 100 % cotton
Sizes: 98/104-134/140

Kids’ hoodie

Hoodie with front print and kangaroo pouch pocket. Textured inside. Seams in contrasting colour, cuffs on sleeve with thumb hole.

Material: 50 % cotton, 50 % polyester
Sizes: 98/104–134/140

Audi Sport collection

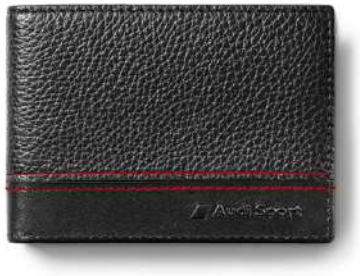
Audi Sport stands for our passion to thrill you day in, day out. Fascinating, sporty design and high-quality materials find their way not only into our Audi Sport cars, but also into the Audi Sport collection products.

Sport chronograph
310.19.004.00

Carbon chronograph
310.19.005.00

Red rhombus cufflinks
329.15.021.00

Wallet
315.19.012.00



Mini wallet
315.19.013.00

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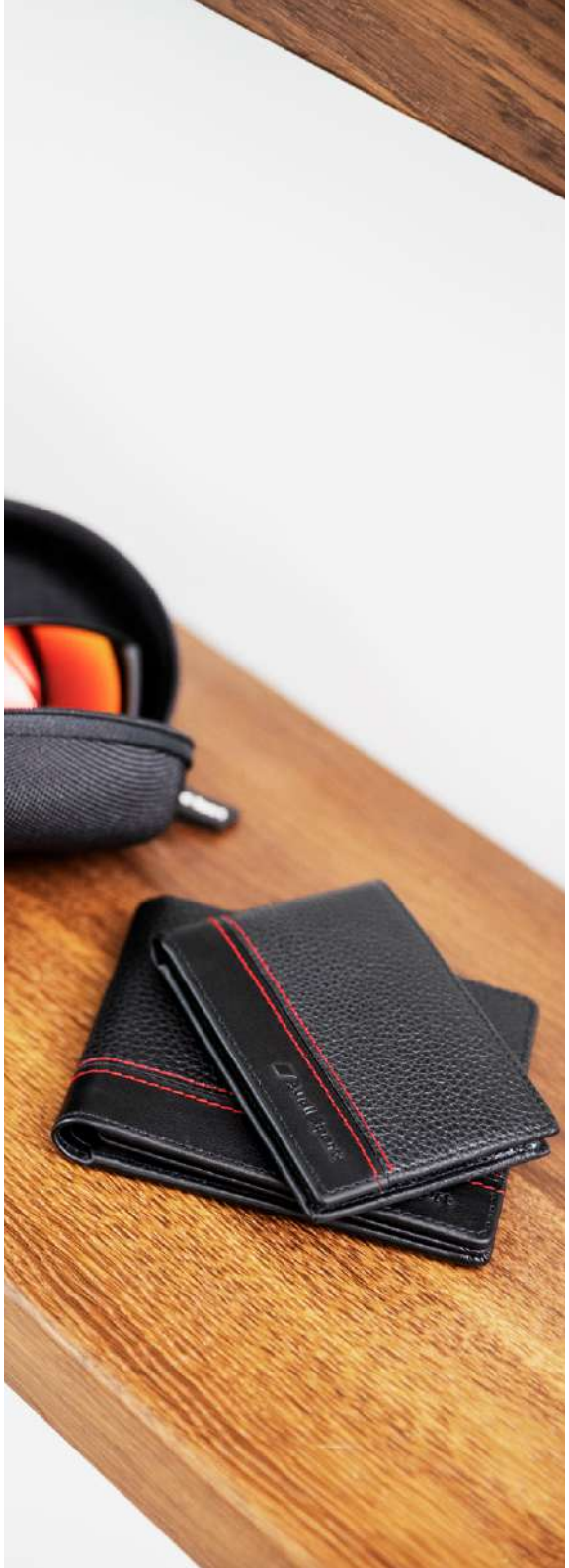

Audi Sport

Sport chronograph

Miyota OS10 quartz chronograph movement. 316L stainless steel case, IP coated, with crown protection. Bezel with tachometer scale. K1 safety glass. Fully fluorescent hands and hour indicator marks. Waterproof to 5 atm. Black calfskin strap with red textile inlay and red contrasting stitching.

Dimensions: diameter 44 mm, height 11.5 mm

Carbon chronograph

Miyota 6S10 quartz movement with centre second hand, tachometer and date display. Satin-finish stainless steel case 316L with red chronograph pin, screwed-on back and K1 safety glass. Real carbon dial made from genuine carbon fibre with Audi Sport logo, fluorescent hands, indicator marks and numerals. Black, perforated calfskin leather strap with red contrasting stitching and stainless steel pin buckle with Audi Sport logo. Waterproof to 10 atm.
Made in Germany.

Material: Stainless steel, calfskin leather
Case dimensions: diameter 42 mm, height 13 mm

Red rhombus cufflinks

Made from stainless steel with high-quality enamel insert.

Wallet

Combination of smooth and grained Italian cowhide leather with red contrasting stitching. 2 large compartments for notes plus 7 card slots, 3 compartments and a mesh pocket. RFID protection. Practical coin pocket with press stud fastening. Raised embossed Audi Sport logo on the front. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi Sport logo
Dimensions: approx. 12.5 × 9.5 × 2 cm

Mini wallet

Combination of smooth and grained Italian cowhide leather with red contrasting stitching. With a compartment for notes, 2 card slots and an additional pocket. RFID protection. Raised embossed Audi Sport logo on the front. Handmade in Europe.

Material: 100 % cowhide leather, viscose lining with Audi Sport logo
Dimensions: approx. 10.5 × 7.5 × 1.5 cm

Ballpoint pen, R8
322.18.004.00

Sunglasses, mirrored black/red
311.19.001.00

Sunglasses, black
311.19.002.00

DTM T-shirt
313.20.023.02–06

DTM cap
313.20.024.00

> Index

Audi Sport

Ballpoint pen, R8

With genuine carbon fibre and brushed silver chrome fittings. Engraved R8 logo. Black ink.

Sunglasses, mirrored black/red

Designed for sports activities. Lightweight, ergonomic design. Unbreakable, polarising lenses. Filter category 3, UV 400. Glasses case and microfibre cleaning cloth included. For medium and large head sizes.

Material: Plastic (frame), polycarbonate (lenses)

Sunglasses, black

Ideal for outdoor activities. High wearing comfort due to ergonomic shape. Unbreakable, polarising lenses. Filter category 3, UV 400.

Material: Plastic (frame), polycarbonate (lenses)

DTM T-shirt

With pixelated black and white graphic of a DTM racing car on the front, “Performance is an attitude” text and RS 5 DTM logo on the back. “Triple Champ Drivers/ Team/Brand 2019” printed on the upper left sleeve.

Material: 100 % cotton
Sizes: S–XXL

DTM cap

Audi Sport logo embroidered on the front, the RS 5 DTM on the left and the DTM logo on the right. Raised Audi rings embossed on the metal clasp in the back.

Material: Outer fabric 100 % polyester, lining 100 % cotton

Umbrella
312.20.002.00

Key ring
318.20.003.00

Mug
329.18.005.00

Leather key ring, Audi R8
318.19.007.02

Leather key ring, Audi S model
318.19.007.00

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Audi Sport

Umbrella

Large automatic umbrella in Audi Sport design with windproof system. Piping and Audi Sport print on the canopy in red. Durable steel shaft with red plastic covering and handle with softtouch surface for optimum grip.

Material: Canopy 100 % polyester, handle plastic, shaft aluminium with rubber tip, frame fibreglass
Diameter: approx. 120 cm

Key ring

Key ring in the shape of a loop with 3D print of Audi Sport logo.

Dimensions: approx. 12 × 3 cm

Mug

2-coloured porcelain mug with Audi Sport logo.

Volume: approx. 0.27 l

Leather key ring, Audi R8, S model

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Teufel earbuds
329.20.009.00

Flexfit cap
313.20.021.00

Backpack
315.20.008.00

2-in-1 jacket
313.20.020.02–06

> Index

Audi Sport

Teufel earbuds

High-quality sound experience from Audi in cooperation with Teufel: wireless earbuds with Linear HD Neodym drivers, charging case included. Over 6 hours of playback at 50 % volume on a full charge, and up to 25 hours of playback on the go with charging case. Touch control on earpiece to easily manage music and take telephone calls. With headset function thanks to two microphones. Automatic pairing when the charging case is opened. Compatible with Android and iOS. Protection from splashes and water jets in line with IPX5. USB charging cable and 3 different ear tips included.

Dimensions: W/H/D 1.9 × 3.9 × 2.2 cm

Flexfit cap

Premium baseball cap with “hi-tech hybrid” material combination of elastic fabric and mesh. Discreet pattern embossed on the underside of the brim and the adjustable strap in the back.

Material: Front/upper side of brim/lining 74 % polyester, 20 % viscose, 6 % elastane; underside of brim/back 100 % Polyester
Size: Universal (adjustable)

Backpack

Ultralightweight backpack with taped seams, almost completely water-repellent. The roomy main compartment with wide opening and two-way-zip contains an additional removable pocket for laptops or other mobile devices up to 15 inches. Back and shoulder straps are ergonomically padded, and the carrying handle on top can be opened on the side. Co-branding with Italian bag label o-range.

Material: Polyamide, elastane, polyurethane, polyester, cotton
Dimensions: approx. 40 × 31 × 13 cm

2-in-1 jacket

Modern understatement: stylish 2-in-1 outdoor jacket thanks to the removable quilted insert in the front. With its high-quality, breathable and water-repellent material and waterproof seams, the jacket is ready for almost any kind of weather. The jacket sports a hood and a discreet Audi Sport logo on the right sleeve. Lining with illustrated tyre tracks as photo print. Co-branding with handstich.

Material: Shell 100 % polyester, water-repellent (water column 10,000 mm) and breathable (10,000 g/m²/24 h); zip-in insert outer material 100 % polyamide; quilting 100 % polyester; ribbed collar 62 % polyacrylic, 26 % wool, 9 % polyester, 3 % elastane; lining 100 % polyester
Sizes: S–XXL

Travel backpack
315.20.006.00

Wash bag
315.19.016.00

Backpack
315.19.015.00

Sports bag
315.19.014.00

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Audi Sport

Travel backpack

Reliable companion for holidaying and leisure. The two-way-zip along the whole length of the bag makes it especially easy to access the spacious main compartment. A side pocket with inner compartments and zip closure offers additional space. With a padded back and shoulder straps as well as adjustable chest strap for optimum comfort. Can also be carried by handles on the top and back. Co-branding with Deuter.

Material: Main material 100 % polyamide, lining 100 % polyester
Dimensions: approx. 57 × 20 × 40 cm
Volume: 35 l

Wash bag

For sports and travel. Folding main compartment with practical divider inside, mesh and rubber loops for securing cosmetic articles. Comes with hanger for hanging, detachable mirror and Audi Sport logo. Co-branding with Deuter.

Material: Outer material 100 % polyamide, lining in mottled grey made from 100 % polyester
Dimensions: approx. 25 × 24 × 9 cm

Backpack

Daypack with spacious main compartment and document compartment, elastic side pocket and zip pocket e.g. for smartphone. Anatomically shaped shoulder straps, adjustable chest strap and stable back padding. With Audi Sport logo, co-branding with Deuter.

Material: Outer material 100 % polyamide, lining in mottled grey 100 % polyester
Dimensions: approx. 50 × 32 × 15 cm
Volume: 20 l

Sports bag

For sport, leisure and travel. Large main compartment, ventilated side compartment and front pocket, e.g. for a smartphone. Audi Sport logo, co-branding with Deuter.

Material: Outer material 100 % polyamide, lining in mottled grey made from 100 % polyester
Dimensions: approx. 58 × 32 × 30 cm
Volume: 60 l

Men’s softshell jacket
313.18.016.02–06

Men’s sleeveless quilted jacket
313.18.018.02–06

Men’s midlayer jacket
313.20.012.02–06

Men’s hybrid jacket
313.18.015.02–06

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Audi Sport

Men’s softshell jacket

In Audi Sport design with reflective stripes on the lower sleeves and shoulders. Inside fleece in contrasting colour, Audi Sport logo inside and outside.

Material: 100 % polyamide, inside 100 % polyester, breathability 3,000 g/m²/24 h, water column 3,000 g/m²/24 h
Sizes: S–XXL

Men’s sleeveless quilted jacket

Lightly padded sleeveless quilted jacket with stand-up collar and red zips. Audi Sport branding.

Material: 100 % polyester
Sizes: S–XXL

Men’s midlayer jacket

Lightweight technical jacket in sporty design. With large Audi Sport printed in red on the hood, on the zips and the flag label on the side. Reflective seams in silver with red quilting run down the sleeves. Practical right breast pocket with zip and thumb holes in the sleeves.

Material: 90 % polyester, 10 % spandex, lightly textured inside
Sizes: S–XXL

Men’s hybrid jacket

Sporty hybrid midlayer jacket made from quilted nylon, technostretch and warm fleece on the inside. Zip breast and side pockets. Audi Sport branding.

Material: Quilted body 100 % polyester, sides and sleeves 100 % polyester
Sizes: S–XXL

Tubular scarf
313.20.019.00

T-shirt
313.20.016.02–07

Men’s zip-off jacket
313.20.017.02–07

Men’s sweat jacket
313.20.018.02–07

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Audi Sport

Tubular scarf

Pleasantly soft tubular scarf printed with all-over design in red and grey. Can be worn in many different ways, e.g. as a scarf, face mask or headband. Seamless design is especially comfortable to wear. Co-branding with P.A.C. Made in Germany.

Material: 100 % polyester (microfibre)

T-shirt

Stylish 1/2-sleeve shirt in colour-blocked look.

Material: 100 % cotton
Sizes: S–XXXL

Men’s zip-off jacket

Sporty outdoor jacket with hood, and sleeves that are easy to remove by means of zip closures. A large Audi Sport logo is printed in red on the back. The cuffs can be adjusted with Velcro fasteners and an adjustable elastic band on the bottom hem ensures the ideal fit.

Material: Outer fabric 100 % polyester, water-repellent (water column 10,000 mm) and breathable (10,000 g/m²/24 h), bluesign® certified (eco-friendly manufacture); lining taffeta and mesh 100 % polyester
Sizes: S–XXXL

Men’s sweat jacket

Relaxed-fit sweat jacket with lined hood, mottled grey inside and front zip in red. A large Audi Sport logo is printed on the right sleeve and on the badge on the side above the hem. With ribbing on sleeves and hem.

Material: Main material 66 % cotton, 30 % polyester, 4 % elastane (black outside, mottled grey inside); lining: Hood 60 % cotton, 40 % polyester
Sizes: S–XXXL

Lanyard
318.19.004.00

Brake disc key ring
318.19.005.00

Rhombus lapel badge
319.17.004.00

Men’s watch
310.20.002.00

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Audi Sport

Lanyard

Lanyard with woven Audi Sport logo, intermediate buckle and ticket cover.

Dimensions: 10 × 15 cm

Brake disc key ring

Key ring in the form of the Audi RS brake, with a shopping trolley chip integrated into the brake disc. The shopping trolley chip is the size of a 1 euro coin.

Dimensions: diameter 23 mm, thickness 2.3 mm

Rhombus lapel badge

Lapel badge embossed with Audi Sport rhombus, metal with nickel-plated edge. Individually packed in an Audi Sport pin box.

Men’s watch

Matt black case made of plastic, with fibreglass and stainless steel back. Miyota 2315 quartz movement with date display, fluorescent hands and indicator marks. Black silicone strap with black stainless steel pin buckle and Audi Sport logo detail. Waterproof to 5 atm.

Material: Plastic, stainless steel, silicone
Case dimensions: Diameter: 45 mm, height: 12.4 mm

Ballpoint pen
322.18.005.00

Audi Sport cap
313.20.014.00

Women's polo shirt
313.20.011.01–05

Men's polo shirt, white
313.20.010.02–06

Men's polo shirt, red
313.20.010.12–16

Men's polo shirt, black
313.20.010.22–26

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Audi Sport

Ballpoint pen

Black ballpoint pen with silver metal clip and Audi Sport logo. Black ink.

Audi Sport cap

Lined baseball cap with Audi Sport logo printed on a grey background on the front. The adjustable strap in the back has red contrasting stitching, raised Audi rings are embossed on the black metal clasp.

Material: Outer fabric 100 % polyester, lining 100 % cotton
Size: universal (55–59 cm)

Women's polo shirt

With Audi Sport logo on the right shoulder. The fashionable lines create an elegant silhouette. With 1/4 sleeves and the Audi Sport logo on the side flag label and the inside of the neck.

Material: 95 % cotton, 5 % elastane fine piqué, quick-dry function
Sizes: XS–XL

Men's polo shirt white, red, black

Comfortable shirt with 1/2 sleeves, sewn-in collar interlining and straightforward cut. Audi Sport logo on the chest atop a grey background, sleeve cuffs and collar also in grey. The back of the collar, the side flag label and the inside of the neck also feature the Audi Sport logo.

Material: 95 % cotton, 5 % elastane fine piqué, quick-dry function
Sizes: S–XXL

Mug in carbon look
329.18.008.00

Leather key ring, RS model
318.19.007.01

Water bottle
329.20.005.00

Key ring, start/stop
318.18.002.00

> Index

Audi Sport

Mug in carbon look

Carbon-look porcelain mug with Audi Sport logo embossing.

Material: Porcelain, silicone, plastic
Capacity: approx. 0.4 l

Leather key ring, RS model

Metallic surface with engraving of the logo, tag made from black cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

Water bottle

Durable water bottle with practical 3-in-1 lid that keeps the bottle open or closed or opens only at the press of a button. Thanks to Snapclean® technology, the handle can be used to completely remove the lid for easy cleaning. Made of unbreakable Tritan (BPA-free, no discolouration or odours). Capacity: 750 ml Co-branding with Kambukka.

Material: 100 % plastic
Dimensions: Height approx. 25 cm, Ø at widest point 7.5 cm

Key ring, start/stop

A piece of the Audi R8 always at your side. Die cast zinc with aluminium, tag made from leather. Look reminiscent of start/stop button. Imprint: “START NEVER STOP”.

Dimensions: diameter 3.4 cm, thickness 1.5 cm

Smartphone case for iPhone 11
322.20.003.00

Smartphone case for Samsung S20
322.20.003.02

Earbuds
329.17.006.00

Bluetooth loudspeaker
329.17.007.00

Key ring
318.18.005.00

Number plate holder
329.19.001.00

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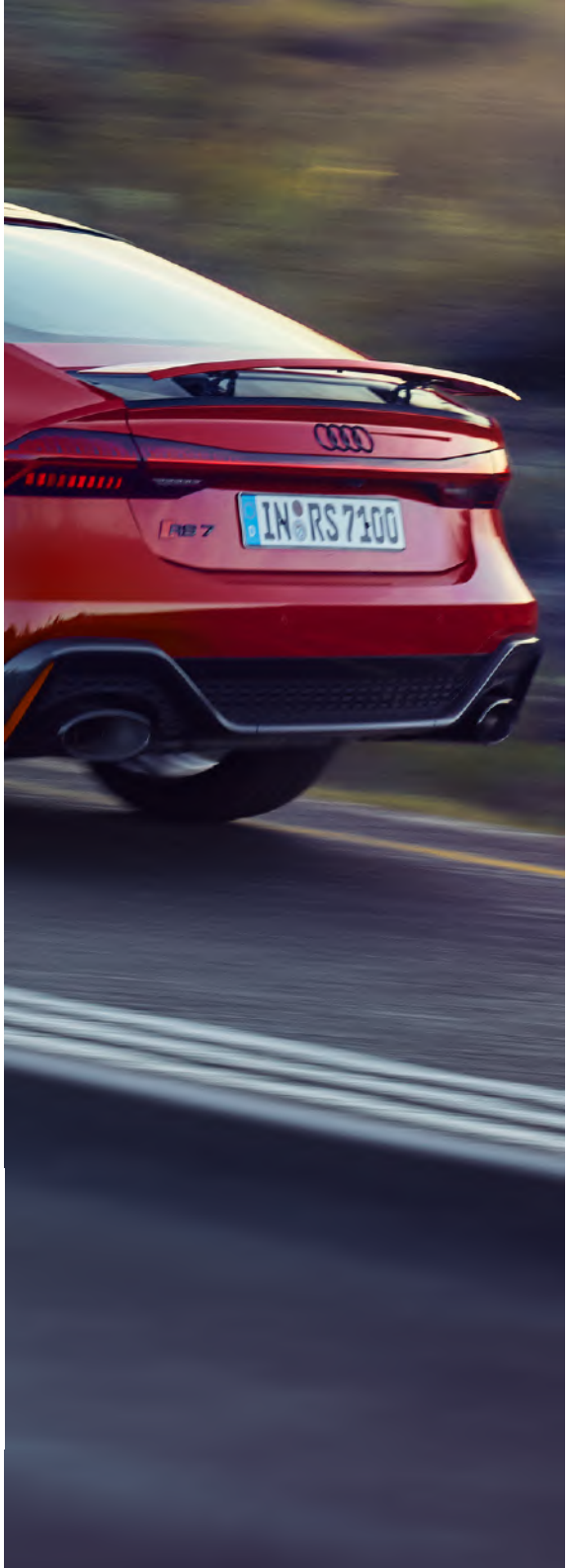

Audi Sport

Smartphone case for iPhone 11

Side shock absorbers offer additional protection. Refined with genuine carbon fibre.

Smartphone case for Samsung S20

Side shock absorbers offer additional protection. Refined with genuine carbon fibre.

Earbuds

Featuring microphone and controls (pause/play, stop, forwards, backwards). Audi Sport branding on controls. 16 Ohm impedance, 112 dB, 20–20,000 Hz.

Bluetooth loudspeaker

With hands-free function and audio input. Splash-proof and shock-resistant. Grille with rhombus embossing. 3 watts, 600 mAh.

Dimensions: 9 × 7.5 cm

Key ring

Key ring with reflective lanyard.

Dimensions: approx. 15 cm

Number plate holder

With practical number plate switching function, also suitable for mounting on convex surfaces. Complies with EU Directive.

Material: Plastic
Dimensions: 520 × 110 mm
(corresponds to German plate dimensions)

Toddlers' snapback cap
320.19.010.00

Kids' long-sleeve shirt
320.19.007.01–06

Key ring, motorsport bear
318.19.001.00

Motorsport bear, 20 cm
320.19.002.00

Motorsport bear, 40 cm
320.19.002.01

Audi Sport

Toddlers' snapback cap

With printed and embroidered motorsport badges. Side and back red. Flat brim and snapback closure.

Material: 100 % cotton
Sizes: 51–53

Kids' long-sleeve shirt

With front print and Audi Sport logo. Small sizes with press studs for easier dressing.

Material: 100 % cotton
Sizes: 62/68–122/128

Key ring, motorsport bear

A take on the Audi Sport racing suit. Can also be used as a refrigerator magnet with magnets in the paws.

Material: 100 % polyester (bear), polyester plush (suit)
Size: approx. 10 cm

Motorsport bear, 20 cm

With cuddly, fluffy fur in dark brown and lighter-coloured nose and ears. The outfit is a take on the original DTM racing suit and can be completely removed if necessary. With Audi rings and Audi Sport branding on the suit.

Material: 100 % polyester
Size: approx. 20 cm

Motorsport bear, 40 cm

Wears a racing suit that is a take on the DTM original. With cuddly, fluffy fur in dark brown, the nose and ears in light brown. With Audi rings and Audi Sport branding on the suit. Suit can be completely removed.

Material: 100 % polyester
Size: approx. 40 cm

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Baby shoes
320.19.009.00

Body, white
320.19.004.01–02

Body, grey
320.19.004.11–12

Racing sweat jacket
320.19.006.01–06

Racing romper suit
320.19.003.01–02

Racing pyjamas
320.19.005.03–07

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Audi Sport

Baby shoes

A take on the racing shoe design. White with grey and red details. Leather outer sole with original quattro tyre track print. With two Velcro fasteners and branding with Audi Sport logo. Not suitable as crawling or first walking shoes.

Material: Outer fabric 85 % polyurethane, 15 % mesh, lining 100 % polyester, inner sole 100 % polyester, outer sole 100 % genuine leather
Size: approx. 17–18

Body

All-over print with typical Audi Sport elements such as the start-finish flag. Can be unbuttoned at crotch. Red cuffs. Audi Sport logo on the sleeve.

Material: 100 % cotton
Sizes: 62/68–74/80
Available colours: white, grey

Racing sweat jacket

A take on the original Audi Sport racing suit. Removable breast pocket lining with start-finish flag pattern. Motorsport badges on the left chest. Audi Sport logo on the right sleeve and on the back.

Material: 100 % cotton
Sizes: 62/68–122/128

Racing romper suit

A take on the original racing suit from Audi Sport. Can be completely unbuttoned. Motorsport badges on the right chest. Audi Sport logo on the right sleeve and on the back.

Material: 100 % cotton
Sizes: 62/68–74/80

Racing pyjamas

Race track motifs on the upper and lower parts are coordinated with each other. Audi Sport logo on the left leg.

Material: 100 % cotton
Sizes: 86/92–134/140

Audi R8 pullback
320.19.100.10

Cuddly blanket
320.19.008.00

Set of 2 dummies with strap and clip
320.19.016.00

Baby bottle
320.19.015.00

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Audi Sport

Audi R8 pullback

Audi R8 Coupé toy car with pullback motor and doors that open. Made from die-cast zinc in 1:38. Solar orange.

Not suitable for children under 3 years.

Cuddly blanket

The Audi Sport motorsport bear as a cuddly blanket for babies. With Audi Sport logo and Audi rings. Co-branding with NICI.

Material: 100 % polyester
Dimensions: 21 × 21 cm

Set of 2 dummies with strap and clip

Set in grey and red. Silicone teat, mouth plate made from plastic. Food safe, free of bisphenol A, produced according to DIN EN 1400 standard. White ribbon with Audi Sport branding.

Material: Approx. 80 % polypropylene, 20 % silicone
Size: 2 (approx. 6–18 months)

Baby bottle

Transparent with Audi Sport logo. Silicone teat. Free of bisphenol A.

Material: Polyamide (bottle body), polypropylene (screw connection), silicone (teat)
Capacity: approx. 250 ml
Size: 2 (6–18 months)

heritage

Audi collection

We were always going to break the mould – after all, we love progress. Anyone who is as enthusiastic as ever about “Vorsprung durch Technik” need look no further than the heritage collection items that pay tribute to our brand’s history.

Men’s T-shirt
313.20.005.02–06

Cap
313.20.006.00

Men’s sweat jacket
313.18.003.02–06

Men’s T-shirt
313.18.005.02–06

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heritage

Men’s T-shirt

Beige T-shirt with heritage logo as vintage look on the chest. Open raw-edge seams for that used look. With the heritage Audi Sport logo as a label inside neck.

Material: 100 % cotton
Sizes: S–XXL

Cap

In the classic Audi heritage colours. With quattro logo embroidered on the right side, heritage Audi Sport logo left and Audi red oval on the front.

Material: 100 % cotton
Size: universal (approx. 55–59 cm)

Men’s sweat jacket

Sweat jacket in ’80s baseball style. Back with tone-on-tone “quattro” appliqué.

Material: 70 % cotton, 30 % polyester, piqué structure
Sizes: S–XXL

Men’s T-shirt

Poster motif as vintage print with quattro rally car.

Material: 100 % cotton, easy-wear material, slightly brushed
Sizes: S–XXL

USB flash drive
322.18.006.00

Espresso cups
329.18.004.00

Chronograph
310.20.001.00

Sunglasses
311.20.005.00

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heritage

USB flash drive

8 GB USB flash drive in spark plug design.

Espresso cups

With Audi Sport quattro print in the heritage design. Made in Germany.

Chronograph

High-quality chronograph in timeless retro design. With reliable Seiko VK63 meca quartz chronograph movement in a durable stainless steel case. The dial with 1980s Audi Sport logo and fully fluorescent hands lies under safety glass with a sapphire coating. With chronograph function, 24-hour and date display. Black calfskin leather strap with engraved stainless steel clasp, waterproof to 5 atm. Made in Germany.

Material: Stainless steel, calfskin leather
Case dimensions: Diameter: 42 mm, height: 11.7 mm

Sunglasses

Fashionable retro racing style in a modern interpretation, with 1980s Audi Sport logo on outward-facing side of the temples. Stainless steel and acetate frame with lenses made from unbreakable plastic, filter category 3 with UV 400. Glasses case and microfibre cleaning cloth included. Suitable for medium and large head sizes.

Material: Acetate/stainless steel (frame), CR-39 plastic (lenses)

Purse
315.19.002.00

Drawstring bag
315.19.001.00

Sports and travel bag
315.18.007.00

Messenger bag
315.18.008.00

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heritage

Purse

Design inspired by the ’80s. Velcro fastener, large banknote pocket and coin pocket with zip. 3 card slots. Quattro print inside.

Material: 100 % PU synthetic leather
Dimensions: 13 × 9 × 2 cm

Drawstring bag

Design inspired by the ’80s. Lined,with small inside pocket with zip for valuables.

Material: 100 % polyamide-nylon
Colour: off-white
Dimensions: approx. 47 × 37 cm

Sports and travel bag

Versatile bag for leisure, sport and travel. With spacious main compartment in heritage red as well as inside and outside pocket with zip. Rhombus pattern on the outside in nostalgic heritage design. Adjustable and detachable shoulder strap.

Outer material: 100 % PU synthetic leather
Dimensions: 50 × 21 × 30 cm

Messenger bag

For leisure or work – versatile messenger bag with large main compartment as well as inside and outside pockets with zip. Classic rhombus pattern for authentic heritage design. With adjustable shoulder strap in beige/brown.

Outer material: 100 % PU synthetic leather
Dimensions: 39 × 29 × 12 cm

Junior quattro “Pikes Peak”
320.18.100.30

Junior quattro push pole[1]
320.18.100.40

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heritage

Junior quattro “Pikes Peak”

The latest technology combined with an old legend. The new A1 Sportback was the inspiration behind the working LED light signature in the headlights and rear lights. Fibre optics allow for individual segments to be illuminated, producing an unmistakeable visual statement. The battery compartment is concealed under the seat. True to the style of the Audi Sport quattro S1 Pikes Peak from 1987, the body and rims are in white. The corresponding sticker set rounds off the legendary rally look of this children’s car. A push pole to help parents guide the vehicle is available as an accessory. For children aged between 18 months and 3 years. Made in Germany.

Material: Robust vehicle body made from PE, manufactured using plastic blow moulding
Dimensions: 71.5 × 29 × 37 cm

Apart from the steering rod and steering wheel, the vehicle is fully assembled.

Junior quattro push pole[1]

Metal pole with plastic grip for the Audi Junior quattro. Adjustable to 3 different heights.

[1] Not pictured.

Tables of sizes

MEN/UNISEX

	Body measurements in cm												
International	**Chest**	**Waist**	**Hip**	**D**	**E/I**	**FR**	**GB**	**USA**	**RUS**	**BRAZ**	**MEX**	**China**	**Japan/Taiwan/ Hong Kong**
XS	89	79	95	44	44	44	34	34	44	36	CH	165/92 B	S
S	93	82	98	46	46	46	36	36	46	38	M	170/96 B	M
M	97–104	86–90	102–106	48/50	48/50	48/50	38/40	38/40	48/50	40	G	175/100 B	L
L	105	94	110	52	52	52	42	42	52	42	EG	180/104 B	LL/XL
XL	109	98	114	54	54	54	44	44	54	44	EEG	185/108 B	3L/XXL
XXL	113	103	118	56	56	56	46	46	56	46	EEEG	190/112 B	4L
XXXL	117	108	122	58	58	58	48	48	58	48	–	195/116 B	5L

WOMEN

	Body measurements in cm												
International	**Chest**	**Waist**	**Hip**	**D**	**E/I**	**FR**	**GB**	**USA**	**RUS**	**BRAZ**	**MEX**	**China**	**Japan/Taiwan/ Hong Kong**
XS	80	65	92	34	38	36	8	6	42	32	CH	160/80 A	S
S	84	68	95	36	40	38	10	8	44	34	M	165/84 A	M
M	88–92	72–77	99–103	38/40	42/44	40/42	12/14	10/12	46/48	36	G	170/88 A	L
L	96	80	107	42	46	44	16	14	50	38	EG	175/92 A	XL
XL	100	84	111	44	48	46	18	16	52	40	EEG	180/96 A	XXL
XXL	104	90	115	46	50	48	20	18	54	42	EEEG	185/100 A	XXL

CHILDREN

Age	**Body size**	**D**	**E/I**	**FR**	**GB**	**USA**	**RUS**	**BRAZ**	**China**	**Asia (Japan)**
2–6 months	62–68 cm	62/68	62/68	62/68	6 months	6–12 months	–	2–6 months	66/44	60
6–12 months	74–80 cm	74/80	74/80	74/80	12 months	12–18 months	–	6–12 months	73/48	70–80
12–24 months	86–92 cm	86/92	86/92	86/92	24 months	23/24 months	–	12–24 months	80/48	80–95
2–4 years	98–104 cm	98/104	98/104	98/104	3–4 years	4/5 years	–	2–4 years	100/52	95–110
4–6 years	110–116 cm	110/116	110/116	110/116	5–6 years	6 years	5/6 years	4–6 years	110/56	110–120
6–8 years	122–128 cm	122/128	122/128	122/128	7–8 years	7/8 years	7/8 years	6–8 years	120/60	130–140
8–10 years	134–140 cm	134/140	134/140	134/140	9–10 years	10 years	10 years	8–10 years	130/64	141–147
10–12 years	146–152 cm	146/152	146/152	146/152	11–12 years	14 years	12 years	10–12 years	140/68	142–152
12–14 years	158–164 cm	158/164	158/164	158/164	13–14 years	–	13/16 years	12–14 years	150/72	152–157
14–16 years	170–176 cm	170/176	170/176	170/176	15–16 years	–	–	14–16 years	160/76	–
		Based on body size			Based on age				Based on body size	

SHOES

EU	37	37.5	38	38.5	39	39.5	40	40.5	41	41.5	42	42.5	43	43.5	44	44.5	45	45.5	46
UK/GB	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12
USA	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13
International	S				M				L				XL				XXL		

MEN'S GLOVES

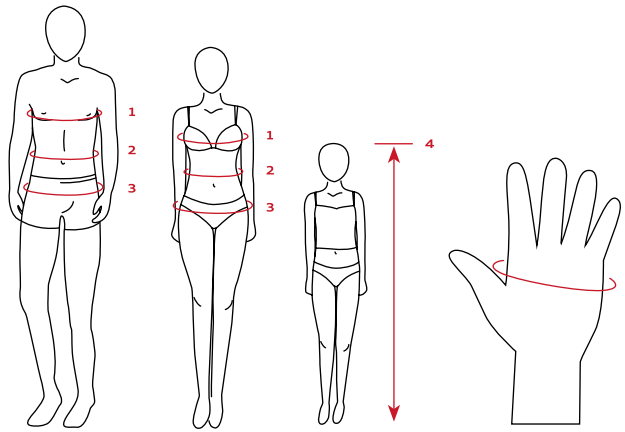
Circumference in cm	18	19	20	21.5	23	24	25	26.5
D	7	8	8.5	9	9.5	10	10.5	11
Unisex/International	XS	S		M		L		XL

WOMEN'S GLOVES

Circumference in cm	17.5	19	20	21.5	22.5
D	6.5	7	7.5	8	8.5
Unisex/International	XS	S		M	

CYCLING GLOVES

Circumference in cm	19	20.5	21	22.5	23	24.5
Unisex/International	M		L		XL	



1 Chest size (women/men): measure in underwear, horizontally above the widest point at chest height (apply tape measure loosely)

2 Waist size (women/men): measure in underwear, horizontally above the narrowest point (apply tape measure loosely)

3 Hip size (women/men): measure in underwear, horizontally above the widest point at hip height (apply tape measure loosely)

4 Body height (children): measure from the crown to the sole of the feet, e.g. against a door frame or wall

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Key ring, motorsport bear	318.19.001.00	47
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Motorsport bear, 40 cm	320.19.002.01	47
Body, white	320.19.004.01–02	48
Body, grey	320.19.004.11–12	48
Baby shoes	320.19.009.00	48
Racing sweat jacket	320.19.006.01–06	48
Racing romper suit	320.19.003.01–02	48
Racing pyjamas	320.19.005.03–07	48
Cuddly blanket	320.19.008.00	49
Set of 2 dummies with strap and clip	320.19.016.00	49
Baby bottle	320.19.015.00	49
Audi R8 pullback	320.19.100.10	49
Junior quattro "Pikes Peak"	320.18.100.30	54
Junior quattro push pole	320.18.100.40	54

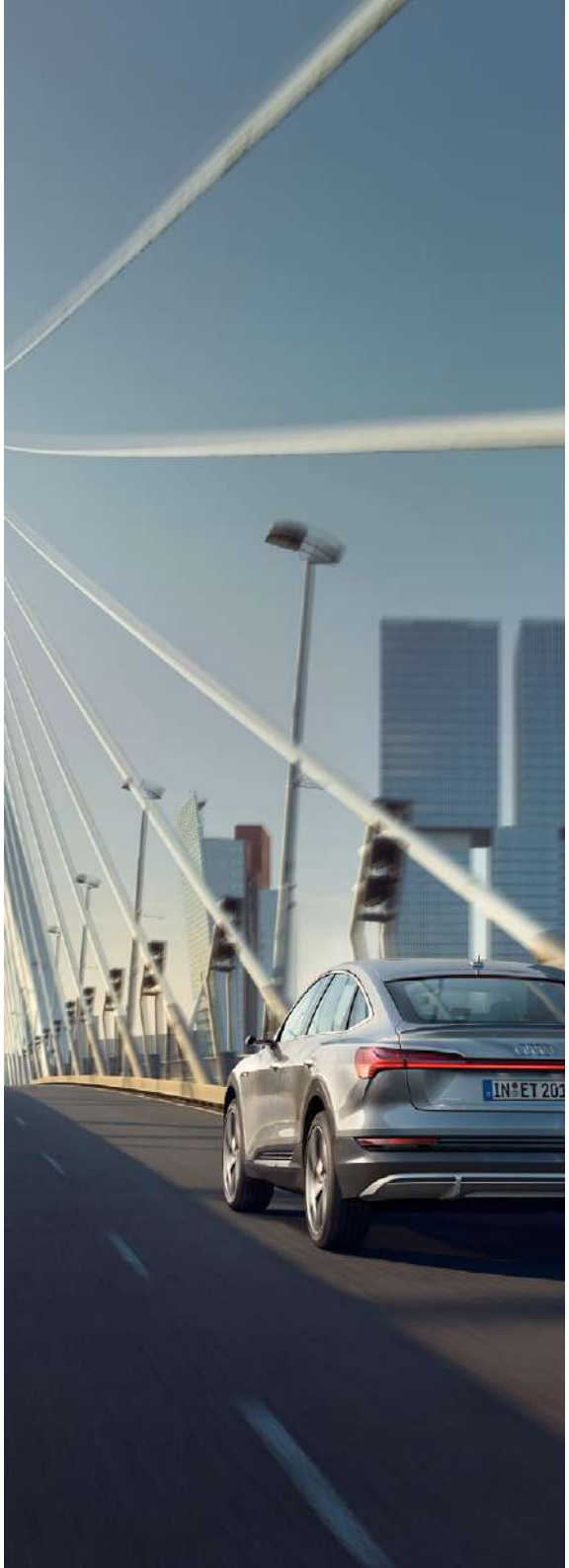
A passion for the original.

Audi drivers have high expectations. Even the details must have that thrill factor. The same goes for the Audi miniatures, which reflect the extraordinary fascination of the originals on a small scale. That way your customers can bring to life and relish the spirit of the four rings in the comfort of their own home, too.

e-tron Sportback

e-tron Sportback 1:43

e-tron Sportback prototype[1] 1:43



Audi e-tron Sportback 1:43
2020, manufacturer: **iScale**
Plasma blue 501.20.200.32

Audi e-tron Sportback prototype[1] 1:43
2020, manufacturer: **iScale**
Black/red 501.20.200.33

[1] While stocks last.

A1 Sportback / A3 Sportback

Audi A1 Sportback edition one 1:43

Audi A1 Sportback 1:43

Audi A3 Sportback 1:43

Audi A1 Sportback edition one 1:43
2018, manufacturer: **Jaditoys**
Limited to 999 units[1]
Turbo blue 501.18.110.31

Audi A1 Sportback 1:43
2018, manufacturer: **iScale**
Python yellow 501.18.010.32

Audi A3 Sportback 1:43
2020, manufacturer: **iScale**
Atoll blue 501.19.030.31
Mythos black 501.19.030.32

[1] While stocks last.

A5

Audi A5 Coupé **1 : 87**

Audi A5 Sportback **1 : 87**

Audi A5 Cabriolet **1 : 87**

Audi A5 Coupé **1 : 87**
2016, manufacturer: **Herpa**
Floret silver 501.16.054.21

Audi A5 Sportback **1 : 87**
2016, manufacturer: **Herpa**
Monsoon grey 501.16.050.22

Audi A5 Cabriolet **1 : 87**
2017, manufacturer: **Herpa**
Manhattan grey 501.17.053.22

A6 / A6 Avant / S6 / S6 Avant

Audi A6 1:43

Audi A6 Avant 1:43

Audi S6 1:43

Audi S6 Avant 1:43

Audi A6 1:43
2018, manufacturer: **iScale**
Mythos black 501.18.06.132

Audi A6 Avant 1:43
2018, manufacturer: **iScale**
Vesuvius grey 501.18.06.232

Audi S6 1:43
2018, manufacturer: **Jaditoys**
Limited to 999 units[1]
Tango red 501.18.16.131

Audi S6 Avant 1:43
2018, manufacturer: **Jaditoys**
Limited to 999 units[1]
Navarra blue 501.18.16.231

[1] While stocks last.

RS 6 Avant

Audi RS 6 Avant **1 : 43**

Audi RS 6 Avant **1 : 18**

Audi RS 6 Avant **1 : 43**
2019, manufacturer: **Minichamps**
Daytona grey, matt effect 501.20.162.31

Audi RS 6 Avant **1 : 18**
2019, manufacturer: **Minichamps**
Nardo grey 501.20.162.51

S7 Sportback / RS 7 Sportback / S8

Audi S7 Sportback 1 : 43

Audi RS 7 Sportback 1 : 43

Audi S8 1 : 43

Audi S7 Sportback 1 : 43
2018, manufacturer: **Jaditoys**
Limited to 999 units[1]
Daytona grey 501.18.17.031

Audi RS 7 Sportback 1 : 43
2019, manufacturer: **Minimax**
Tango red 501.19.170.31

Audi S8 1 : 43
2018, manufacturer: **Jaditoys**
Limited to 999 units[1]
Navarra blue 501.18.18.131

[1] While stocks last.

R8 Coupé

Audi R8 Coupé 1:43

Audi R8 Coupé 1:18

Audi R8 Coupé **1:43**
2019, manufacturer: **Jaditoys**
Limited to 999 units[1]
Kemora grey 501.19.184.31

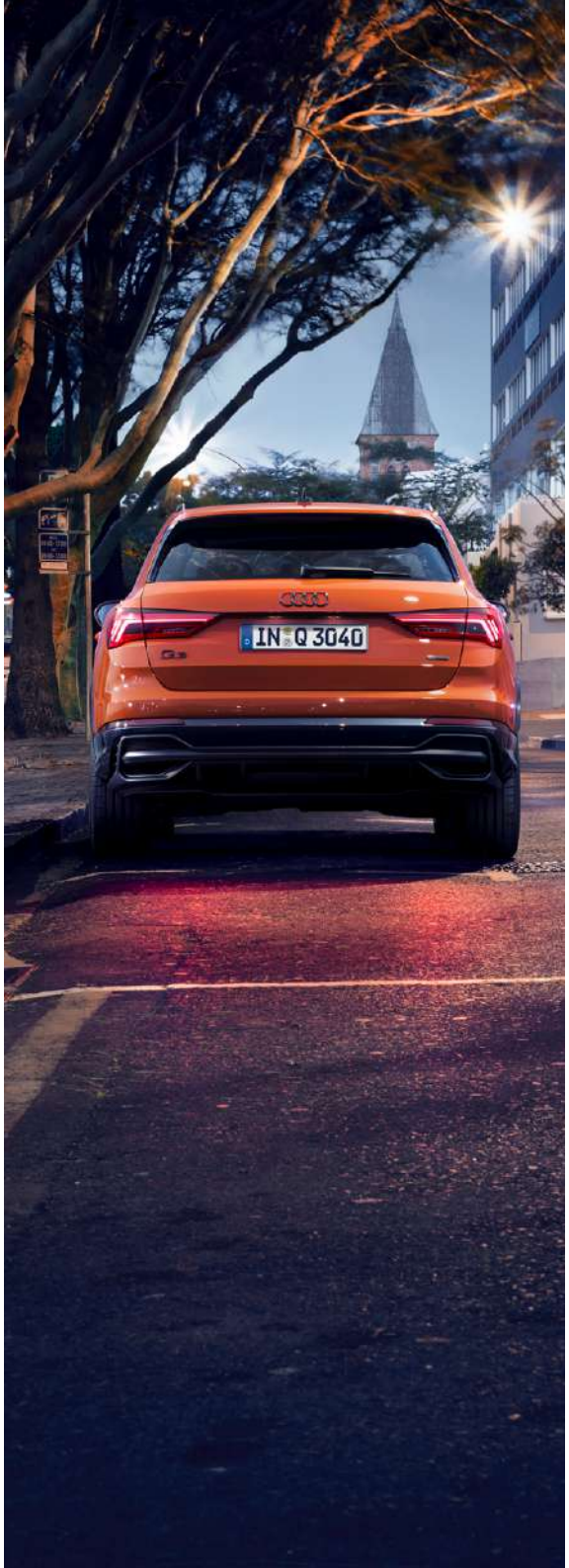
Audi R8 Coupé **1:18**
2019, manufacturer: **Jaditoys**
Limited to 888 units[1]
Ascari blue 501.19.184.51

[1] While stocks last.

Q3 / Q3 Sportback

Audi Q3 1:43

Audi Q3 Sportback 1:43



Audi Q3 1:43

2018, manufacturer: **Minimax**

Floret silver	501.18.036.31
Pulse orange	501.18.036.32

Audi Q3 Sportback 1:43

2018, manufacturer: **iScale**

Chronos grey	501.19.036.32
Pulse orange	501.19.036.31

RS Q3 Sportback

Audi RS Q3 Sportback 1:43

Audi RS Q3 Sportback 1:18

Audi RS Q3 Sportback 1:43
2020, manufacturer: **Minichamps**
Kyalami green 501.20.136.31

Audi RS Q3 Sportback 1:18
2020, manufacturer: **Minichamps**
Tango red 501.20.136.51

Q5 / SQ5

Audi Q5 **1:87**

Audi SQ5 **1:43**

Audi Q5 1:87

2016, manufacturer: **Herpa**

Azores green	501.16.056.21
Manhattan grey	501.16.056.22

Audi SQ5 1:43

2017, manufacturer: **Jaditoys**
Limited to 999 units[1]

Daytona grey	501.18.156.31

[1] While stocks last.

Q8 / RS Q8

Audi Q8 1:43

Audi RS Q8 1:43

Audi Q8 1:43

2018, manufacturer: **Norev**

Orca black 501.17.08.632

Audi RS Q8 1:43

2020, manufacturer: **Jaditoys**

Java green 501.18.186.31

Audi collection

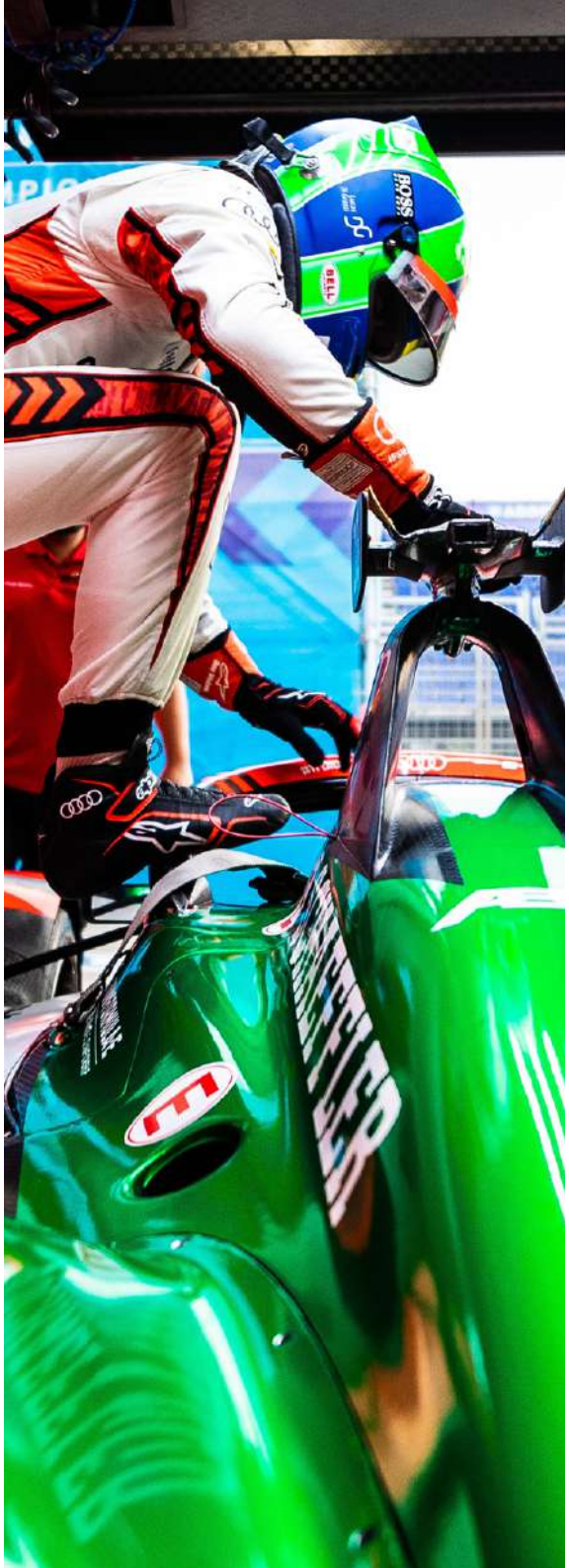
Miniaturen

Audi’s great motor racing triumphs are unforgettable. With new victories adding to the trophy cabinet all the time. Bring the aura of real winners into your own home. In the form of fascinating Audi miniatures from the DTM, GT3 and Formula E.

S1 EKS RX quattro / e-tron FE 05

Audi S1 EKS RX quattro **1:43**

Audi e-tron FE05 Abt **1:43**



Audi Sport

Audi S1 EKS RX quattro **1:43**
2018, manufacturer: **Minimax**
Ekström 502.18.003.31

Audi e-tron FE05 **1:43**
Manufacturer: **Minichamps**
Abt 502.19.001.32

RS 5 DTM 2019

Audi RS 5 DTM 2019 Green 1:43

Audi RS 5 DTM 2019 Frijns 1:43

Audi RS 5 DTM 2019 Duval 1:43

Audi Sport

Audi RS 5 DTM 2019 1:43
2019, manufacturer: **Minimax**
Green 502.19.003.34

Audi RS 5 DTM 2019 1:43
2019, manufacturer: **Minimax**
Frijns 502.19.003.35

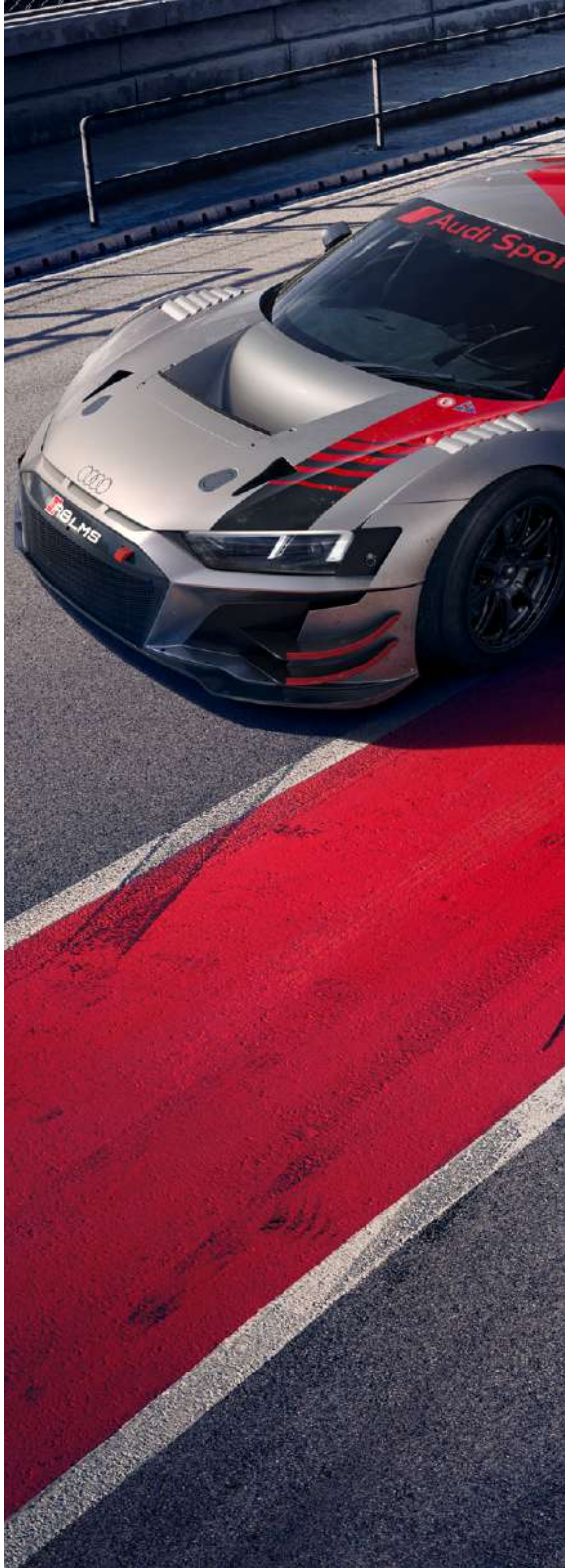
Audi RS 5 DTM 2019 1:43
2019, manufacturer: **Minimax**
Duval 502.19.003.36

R8 LMS GT3 / GT2

Audi R8 LMS GT3 **1:43**

Audi R8 LMS GT3 **1:18**

Audi R8 LMS GT2 **1:18**



Audi Sport

Audi R8 LMS GT3 **1:43**
2019, manufacturer: **Minimax**
Silver 502.19.002.31

Audi R8 LMS GT3 **1:18**
2019, manufacturer: **Minimax**
Silver 502.19.002.51

Audi R8 LMS GT2 **1:18**
2019, manufacturer: **Minimax**
Presentation 502.19.004.51

Audi collection

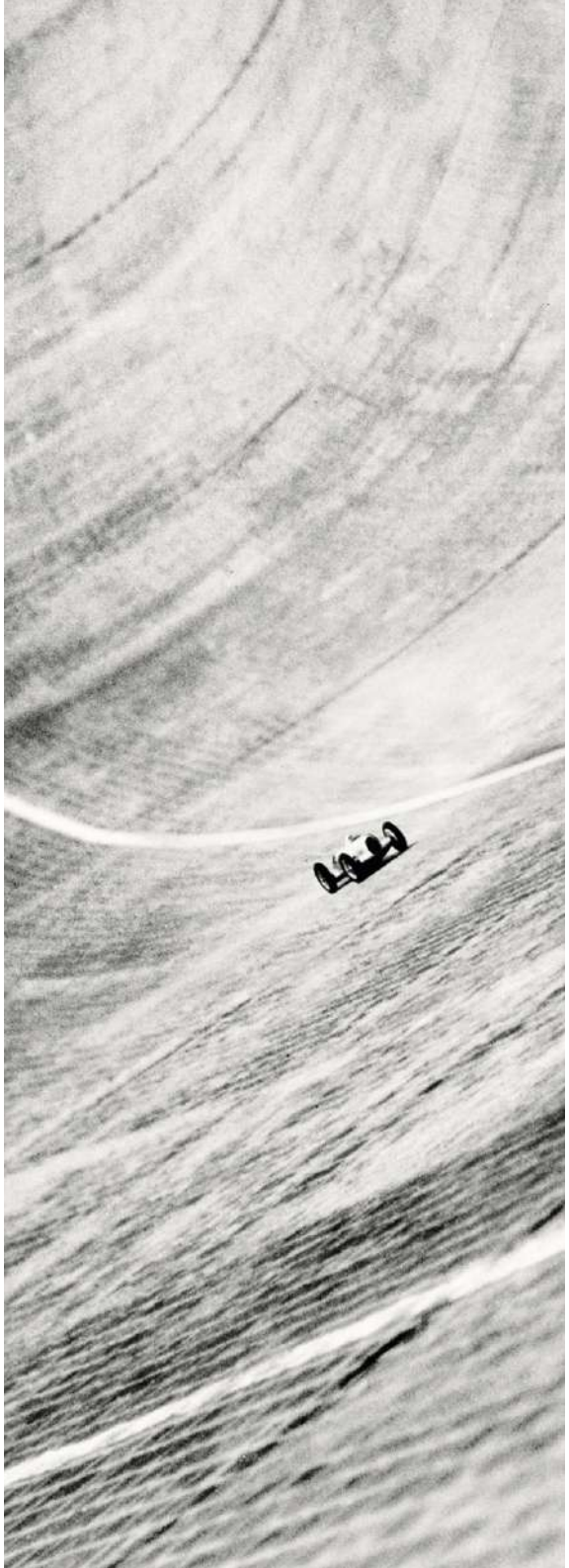
Miniaturen

Audi legends are timeless. Their allure is everlasting and has nothing to do with dimensions. Even in the 1:43 scale, the miniature versions convey true greatness. Tradition you can touch and collect. That’s how thrilling history can be.

Auto Union Typ B **1:43**

Auto Union Typ B Lucca **1:43**

Record-breaking Audi Union Streamline **1:43**



Tradition

Auto Union Typ B **1:43**
1935, manufacturer: **Minichamps**
Silver 503.13.003.13

Auto Union Type B Lucca **1:43**
1935, manufacturer: **Minichamps**
Silver 503.13.004.13

Audi Union Streamline Record-breaking car **1:43**
1938, manufacturer: **Minichamps**
Silver 503.13.005.13

Audi Sport GmbH
NSU-Strasse 24–32
74172 Neckarsulm
www.audi.com
As of: October 2020

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