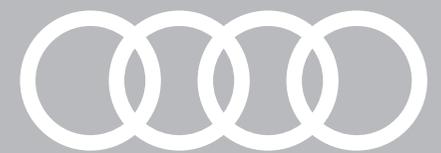
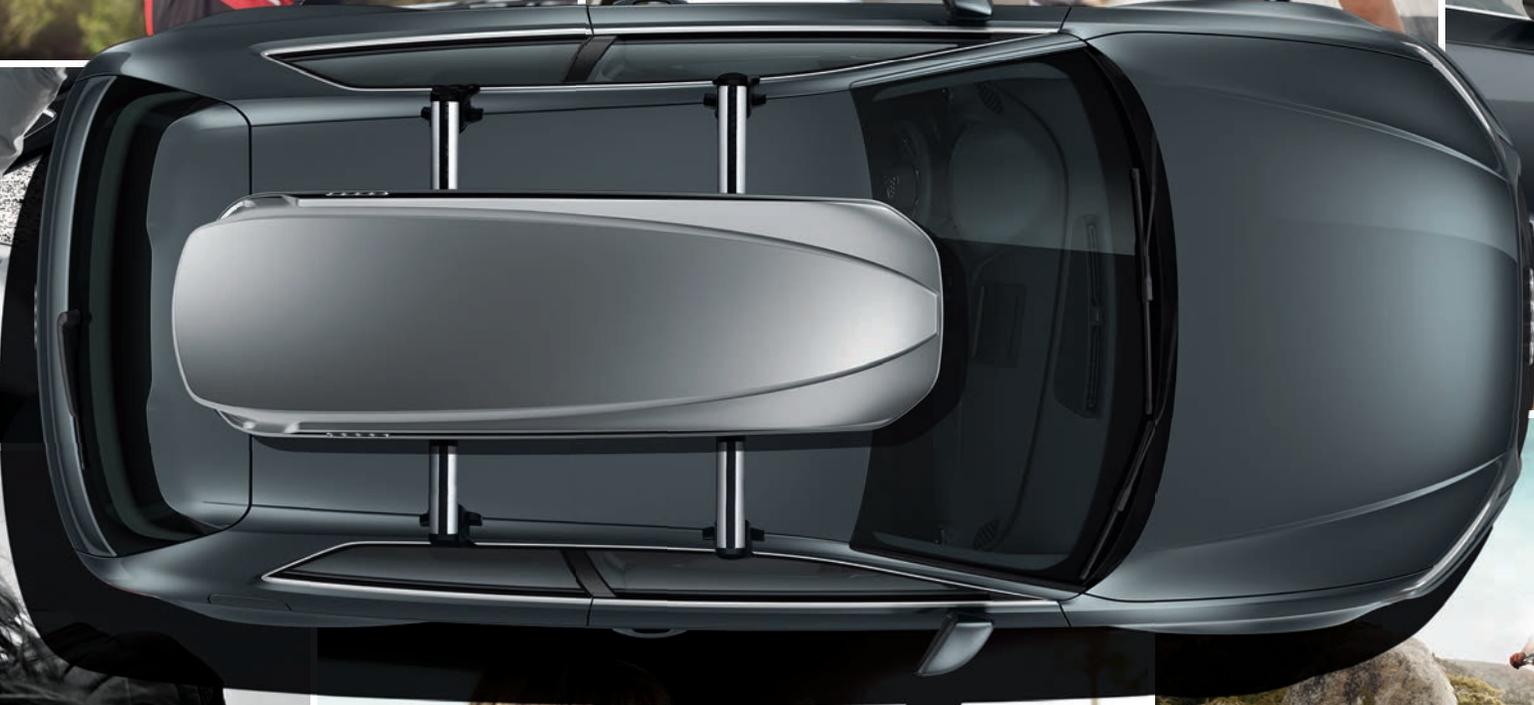




A3

Audi Genuine Accessories





Audi Genuine Accessories. As individual as you are.

Your Audi A3 is not just a means of getting from A to B: You also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is precisely for excursions such as these that we are creating more options. Audi Genuine Accessories: products that make good on our promise of quality each and every day. You benefit from made-to-measure solutions that impress on account of their design and functionality. After all, quality requirements during the development and production phases are just as high and just as important to Audi Genuine Accessories as they are for each and every Audi vehicle. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.



It only fits, if it fits perfectly. Discover the range of accessories here. You can also visit: www.audi.com/imagespot. Connection costs depend on your mobile contract.

- 04** Sport and design
- 08** Transport
- 12** Communication
- 16** Family
- 18** Comfort and protection

Sportiness that speaks for itself.

Build on the dynamic character of your Audi A3 further still using sport and design equipment from Audi Genuine Accessories. Products such as the cast aluminium wheels and high-quality valve caps that have both been specially designed for the Audi A3. In addition, you are able to accentuate the distinctive shape of the model as well as the vehicle interior: For example, the front or roof edge spoilers, sporty and elegant pedal caps or the colour kits and film sets on offer lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.

01/02 ▲



Learn how to fit the snow chains quickly here.
You can also visit: www.audi.com/snowchains.
Connection costs depend on your mobile contract.

01 Snow chains

For increased hold on snow and ice. Available in a range of sizes.

02 Cast aluminium winter wheels in 5-arm rotor design, Brilliant Silver

Complete winter wheel suitable for use with snow chains in dimensions 6 J x 16 (for the A3 and A3 Sportback) and 6.5 J x 16 (for the A3 Saloon and A3 Cabriolet) with 205/55 R 16 tyres. Fuel efficiency class: E; wet grip class: C; external rolling noise class: 68 dB.

03 Cast aluminium winter wheels in 5-arm polygon design, Matt Black

Complete winter wheel suitable for use with snow chains in dimensions 6 J x 17 (for A3 and A3 Sportback) for 205/50 R 17 tyres. Fuel efficiency class: F, wet grip class: E, external rolling noise class: 69 dB.



04 Cast aluminium wheels in 5-arm polygon design, Brilliant Silver

High-quality and striking. Available in dimensions 7.5 J x 17 for 225/45 R 17 tyres (only available for the A3 and A3 Sportback). Also available as a complete winter wheel in dimensions 6 J x 17 (for the A3 and A3 Sportback) and 6.5 J x 17 (for the A3 Saloon and A3 Cabriolet) with 205/50 R 17 tyres. Suitable for use with snow chains; maximum permissible speed: 210 km/h. Fuel efficiency class: F; wet grip class: E; external rolling noise class: 69 dB.

05 Cast aluminium wheels in 5-arm velum design, Anthracite, high-gloss turned finish¹

More sportiness. Available in dimensions 7.5 J x 18 for 225/40 R 18 tyres. Only available for the A3 and A3 Sportback.

06 Cast aluminium wheels in 5-arm velum design, Matt Black, high-gloss turned finish¹

Elegant dynamism. Available in dimensions 7.5 J x 18 (for the A3 and A3 Sportback) and 8 J x 18 (for the A3 Saloon and A3 Cabriolet) for 225/40 R 18 tyres.

07 Cast aluminium wheels in 5-arm falx design, Matt Black²

Extraordinary design. Available in dimensions 7.5 J x 18 (for the A3 and A3 Sportback) and 8 J x 18 (for the A3 Saloon and A3 Cabriolet) for 225/40 R 18 tyres.

¹ Please observe the information relating to wheels found on page 23.

² Please contact your Audi partner for the exact launch date.

07 ▲



Sport and design

01 Style package

The style package for the Audi A3 and A3 Sportback consists of a striking front spoiler with blade, widened side sills, rear apron and diffuser plus striking sport tailpipe trims and roof edge spoiler. The primed add-on parts can be painted in a colour of your choice.



Discover the sporty attraction of carbon here.
You can also visit: www.audi.com/carbon-parts.
Connection costs depend on your mobile contract.

01 ▲



Sport and design

02 Exterior mirror covers in Carbon

Dynamic and sporty: The exterior mirror covers in high-quality carbon represent a visual highlight while also saving on weight.

03 Front spoiler¹

Designed in line with the tailgate spoiler in Carbon, the front spoiler, which is available in Brilliant Black or primed ex works, can be painted in a colour from a wide selection, including the body colour, for an extra charge.

04 Tailgate spoiler in Carbon¹

The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon. The spoiler offers good aerodynamics and signals pure power. With integrated brake light.

05 LED for entry area

For a bright entrance. Depending on the variant, either the quattro logo or the Audi rings are projected onto the ground by means of an LED light when the vehicle door is opened. Available in a two-part set for the driver and front-passenger side. A two-part set is also available for the rear vehicle doors on the A3 Sportback and the A3 Saloon. Requirement: the lighting package that is available as an option ex works.

¹ Available for the A3 Saloon and A3 Cabriolet.



02 ▼

03 ▲



04 ▲



05 ▲



More room to make an impression. More space for everything else.

Get the most out of every journey – with the transport solutions offered by Audi Genuine Accessories. Take extra luggage or the equipment for your favourite sport with you in comfort. And decide what the day will hold for you on the spur of the moment. The extensive transport range for your Audi A3 means that you can enjoy the feeling that everything has been thought of at all times – and you can thoroughly look forward to your activity.

01/03 ▲

01–02 Ski and luggage boxes

A new design from Audi featuring improved aerodynamics thanks to a flatter, sportier visual concept. Available in Platinum Grey with Brilliant Black side blades (Fig. 01) or gloss Brilliant Black (Fig. 02), each featuring chrome Audi rings and a high-quality, rivet-free look. Boxes are lockable and can be opened from both sides for comfortable loading and unloading. With internal handle for closing the box. Simple quick-action securing system including torque limitation. Positioned towards the front of the vehicle, making it easier to access to the luggage compartment. Available in three sizes: 300 litres (not pictured), 360 litres (right-hand image) and 405 litres (not pictured). Can only be used in conjunction with the carrier unit.





Discover the special features of the shape and function of the new roof boxes here. You can also visit: www.audi.com/luggagebox. Connection costs depend on your mobile contract.

03 Bags for roof boxes

Robust yet flexible. These bags are equipped with a watertight floor featuring a watertight border extending 5 cm upwards. Ideal for making full use of the Audi roof boxes, as it is possible to use the individual bags in various combinations. Available in three sizes: S (43 l), M (76 l) and L (82 l).

04 Ski bag (not pictured)

A convenient way to transport your skis. The ski bag with its premium design offers space for up to four pairs of skis or three snowboards, and can be secured to the fastening rings in the luggage compartment via the integrated straps. The roller system makes it easy to carry the bag outside the vehicle.

05 Ski and snowboard rack

For easy transportation of up to six pairs of skis or four snowboards. Lockable. Can only be used in conjunction with the carrier unit.



05 ◀



▶ 02



Transport

01 Bicycle rack

The bicycle rack made from a specially shaped aluminium profile and powder-coated steel enables the bicycle to be attached to the car particularly easily. Lockable. Maximum load capacity 17 kg. Can only be used in conjunction with the carrier unit.



Discover the practical solution for transporting your bicycles here. You can also visit: www.audi.com/bicyclerack. Connection costs depend on your mobile contract.



► 01



► 02

02 Bicycle carrier for the trailer towing hitch

Bicycle carrier (also suitable for electric bikes) for up to two bicycles with a maximum load capacity of 60 kg.¹ The same key can be used to separately lock bikes onto the carrier and the carrier onto the vehicle. Moveable wheel restraints provide a secure hold. Easy access to the luggage compartment is achieved by way of a practical folding mechanism. The bicycle carrier can be folded up and conveniently stored in the bag provided, thereby saving space. An extension kit for a third bicycle is also available as an option.

03 Trailer towing hitch (not pictured)

Swivelling ball hitch. Includes a 13-pin socket, which is attached to the left-hand side of the ball hitch for easy access.

¹Please note the information regarding the maximum permissible trailer load and the gross vehicle weight rating of your vehicle in the vehicle wallet.



04 ▼



04 Kayak rack

For single kayaks weighing up to 45 kg. Can be tilted for easy loading and unloading. The kayak rack and elasticated belt can be secured separately. Can only be used in conjunction with the carrier unit.

05 Bicycle fork mount (not pictured)

Easy to use. Lockable. Suitable for bicycles featuring a quick-release fastener on the front wheel. Can only be used in conjunction with the carrier unit.

06 Carrier unit

Carrier unit for various roof rack modules, such as the bicycle rack, kayak rack or ski and luggage boxes. The profile is made from anodised aluminium. The carrier unit is easy to fit and is lockable. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 50 kg. For the A3, the A3 Sportback and the A3 Saloon. Also available: carrier unit for the roof rails for the A3 Sportback. Maximum permissible gross weight of the carrier unit, roof rack modules and load: 75 kg.



Learn how to fit the carrier unit and the ski and luggage boxes here. You can also visit: www.audi.com/carrierunit. Connection costs depend on your mobile contract.

06 ▲



The best entertainment. At any time, in any place.

Fully enjoy the trip before you have even arrived. Communication solutions from Audi Genuine Accessories mean that fun is always at your fingertips. For example, the adapter cables for the Audi music interface allow you to connect your portable media player. Alternatively, thanks to Audi wireless Internet access, you can connect your mobile devices to the Internet comfortably, quickly and wirelessly – from anywhere in your Audi A3. And for those who prefer to arrive at their destination quickly to have some fun, there are regular navigation updates for the MMI, which is available as an option for the Audi A3.

01 USB adapter cables

Available in a range of versions, the USB adapter cables enable various mobile phone models to be charged and connected to the optional Audi music interface and Audi smartphone interface. These devices can be operated via the infotainment system. The durable spiral cable with folding USB connector makes the adapters flexible and easy to use. For more detailed information, speak to your Audi partner.





Communication

01 ▲



01 Audi wireless internet access with LTE¹

For an LTE Internet connection with a Wi-Fi network in the vehicle. With a data transfer rate of up to 100 Mbit/s and a hotspot for up to eight Wi-Fi-enabled mobile devices. Access is possible from up to 100 metres outside the vehicle. The use of mobile data abroad is possible using either a domestic contract SIM card following activation in the configuration menu or a local pre-paid SIM card.

02 Navigation update² (not pictured)

Maps with advanced content, e.g. new roads and points of interest. A more comfortable and relaxed driving experience. Our tip: Combine the update with the next vehicle service.

03 Retrofit navigation function² (not pictured)

Allows the navigation function and navigation data to be activated at any point in the future (requirements: MMI radio and connectivity package).

04 Retrofit solution for Audi drive select² (not pictured)

Audi drive select allows you to change the vehicle characteristics according to your preferences. Features such as the power steering or, for models equipped with S tronic, the characteristics of the accelerator pedal and the shifting characteristics can be tailored to the driving situation or your individual requirements via five different modes. "Comfort", "auto", "dynamic" and "efficiency" modes are available, as well as "individual" mode in combination with the MMI radio or MMI navigation plus with MMI touch.

¹ A mobile phone contract (not included) is required for use.

² For more detailed information, speak to your Audi partner.





Communication

05 ▾

05 Audi connect infotainment services

Mobile access to the Internet from your Audi, thanks to Audi connect and numerous Audi connect infotainment services such as Traffic information online, parking information, navigation with Google Earth™³ and Google Street View™³. All you need is the MMI navigation plus and a SIM card.

³ Google and the Google logo are registered trademarks of Google Inc.

Favourite spots for the whole family.

Sit down, buckle up, go. The family products from Audi Genuine Accessories allow all passengers to take a comfortable and relaxed seat in your Audi A3. Your children, because the child seats and other children's products from Audi Genuine Accessories are specially tailored to them – and you, because these products are there to reassure you. Set a high level of quality for your children as well – with Audi Genuine Accessories.

01 ▲



04 ▲



01–03 Audi child seats

Can be used in the forward or rear-facing position. With adjustable seat shell, integrated seat belt and adjustable head rest (Fig. 02). Can only be used in conjunction with the ISOFIX base. Suitable for children weighing between 9 and 18 kg (approx. 1 to 4 years of age). Also available: Audi baby seat (Fig. 01) for children up to 13 kg (approx. 12 months) and Audi child seat youngster plus (Fig. 03) for children from 15 to 36 kg (approx. 4 to 12 years).

04 Audi baby mirror

Easy to secure to the head rest of the rear seat thanks to the Velcro fastener, keeping the baby in the rear-facing baby seat in view. Viewing angle can be adjusted as required. Not for integrated head rests.





Learn more about installing child seats here. You can also visit: www.audi.com/childseatinstallation. Connection costs depend on your mobile contract.

02 ▲



03 ▲



05 ▲



05 ISOFIX base for the Audi baby seat and Audi child seat

A more secure fit for the Audi baby seat and the Audi child seat. Can be installed and removed quickly. The adjustable support stand provides enhanced stability. Enhances the level of protection for the child. Note: The ISOFIX base is optional for the baby seat, but is mandatory for the child seat.

06 Child seat colour variants

All child seats are available in the colour combinations of Misano Red/Black and Titanium Grey/Black. The materials used are kind to the skin, breathable, light-resistant, removable and washable and are certified in accordance with the Oeko-Tex® Standard 100. Replacement covers are available from your Audi partner.



Family

Clean solutions for a relaxing time.

Have less on your mind during journeys while on holiday – thanks to the level of comfort and protection afforded by equipment from Audi Genuine Accessories. The storage bag and luggage compartment box help by ensuring that the interior of your Audi A3 is always tidy. Meanwhile, care products also help the outer appearance of your A3 to shine. In addition, comfort features such as the cruise control system ensure that you are already relaxed from the very moment your relaxation period begins.



01 Luggage compartment shell

Made-to-measure luggage compartment protection. Robust and washable. All-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the A3 Sportback, the A3 Saloon and the A3 Cabriolet. Also available: luggage compartment shell for the A3 Sportback and luggage compartment inlay for the A3.



Comfort and protection



01 Espresso mobile

With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a microfibre cloth and an elegant case. Connection via the cigarette lighter in the vehicle interior.



02 Gecko air freshener

Attaches easily to the air vents and fills the vehicle interior with a pleasant fragrance. No risk of leakage because the gecko air freshener does not contain any liquid.

Comfort and protection



03 Active pillow¹

Sleep comfortably on the road: The active pillow combines a simple scarf with automotive technology, ensuring you enjoy a relaxing sleep. Thanks to intelligent sensor technology, the neck and head are supported automatically with regulating air cushions. Operation is intuitive, whether directly on the product or via the smartphone app (currently available for Android).

04 Vehicle cover (for indoor use)

Ideal fit, in Anthracite, bearing the Audi logo. Made from a breathable and antistatic material. The piping accentuates the shape of the vehicle. Excellent protection from dust and dirt.

05 Sun protection system

Offers virtually full sun protection. Made-to-measure two or three-part set for the side and rear windows. Easy to assemble and store.

06 Retrofit solution for the auxiliary heater/ventilation (not pictured)

Warms the vehicle automatically before departure and de-ices the windows without starting the engine. Simply set the departure time in advance and drive off with an unobstructed view and a pleasant climate in the vehicle interior. Including separate remote control with illuminated display.

07 Anti-marten device (not pictured)

So that martens do not make themselves at home in your Audi. A battery-powered, high-voltage device with double-pole stainless steel contact plates. Does not require an electrical connection to the vehicle; emits ultrasonic signals.

03 ▼

05 ▲



04 ▼

¹Please contact your Audi partner for the exact launch date.



01 Interior products

A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 l makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps. Includes a mesh pocket with internal drawstrings to secure the contents. Numerous other interior products are available, e.g. rubbish bin for disposing of rubbish accumulated when travelling that comes with a waterproof interior compartment, and a shoe organiser with storage space for up to three pairs of shoes. Please contact your Audi partner for other available products.

02 Floor mats

Available as textile mats made from durable, tightly woven velour, as easy-to-clean all-weather floor mats made from 100% recyclable plastics and as rubber floor mats. Each is made-to-measure and features A3 lettering.

03 Retrofit solutions: parking aid, cruise control system and rain and light sensor (not pictured)

Supports drivers when driving into and out of parking spaces with four unobtrusive ultrasound sensors in the rear bumper. Also available for the front bumper. The cruise control system keeps the vehicle speed constant at any speed over 30 km/h.¹ The rain and light sensor automatically controls lights and wipers in cloudy weather, in darkness and during rainfall. Including coming home/leaving home function.



01 ▾



02 ▾

04 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.

¹To the extent permitted by the engine performance or the engine braking action.

Want to know more about the A3? But of course.

Experience the world of the Audi A3 at www.audi.com. Enjoy your journey of discovery.



Wheel information

Please note the following information relating to wheels: Aluminium wheels with a high-gloss turned finish, or polished or partly polished aluminium wheels must not be used in the event of wintry road conditions. Due to the manufacturing process, the rim surfaces do not possess sufficient anti-corrosion protection and are at risk of long-term damage due to road salt or similar materials. Please note that not all cast aluminium wheels are available as optional equipment ex works; some are only available as a retrofit solution from your Audi partner.

Fuel consumption, CO₂ emissions and efficiency classes

Variants	Fuel consumption (in l/100 km)	CO ₂ emissions (in g/km)	Efficiency classes
Audi A3	6.0–3.8 (combined)	137–99 (combined)	C–A
Audi A3 Sportback	6.0–3.8 (combined)	137–99 (combined)	C–A
Audi A3 Saloon	5.9–3.7 (combined)	136–98 (combined)	B–A+
Audi A3 Cabriolet	6.6–4.2 (combined)	144–110 (combined)	B–A+

Information about fuel consumption, CO₂ emissions and efficiency classes for the ranges depends on the set of tyres/wheels used.

For more information about the official fuel consumption figures and the official, specific CO₂ emissions of new passenger cars, please consult the document entitled “Guidelines on fuel consumption, CO₂ emissions and electric power consumption of new passenger cars”. This document is available for free from all dealers and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

AUDI AG
85045 Ingolstadt, Germany
www.audi.com
Valid as of June 2016

Printed in Germany
692/5100.32.18

The models and equipment versions shown in this brochure and some of the accessories are not available in all countries. Some of the cars illustrated are equipped with optional equipment for which an extra charge is made. Deviations from the colours, shapes and materials shown in the illustrations may occur. Details concerning the delivery specifications, appearance, dimensions and weights of the accessories were correct to the best of our knowledge at the time of going to press. The right to introduce modifications is reserved.

This brochure is printed on paper made from pulp bleached without the use of chlorine.

