



Q3 Sportback





# URBAN

whatever that means.





**Intro** / The skyline at night. The first rays of sunlight over the rooftops. Morning coffee with a view. The best bar in the country. Taking the long suspension bridge to work. Heading back home again via the port. Going to play sport at 1.30 p.m. Going to the club at 4.00 p.m. The smell of curry. Bass beats from the speakers. Bach in the concert hall. The hottest DJ at the open-air festival. Theatre. Dance. 50 countries. 50,000 restaurants. The city motorway at night. The energy. This attitude to life.

# What does big city mean for you? Urban/ whatever that means.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



Paint finishes

Tango red, metallic

Turbo blue

Chronos grey, metallic

Loud/  
is not  
about  
volume  
at all.



Paint finish: dew silver, metallic

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

URBAN/  
whatever that means.

Wild. Colourful. Loud. Exciting. The big city has many facets and never stands still. Just like the new Audi Q3 Sportback. With its extroverted design, it confidently rises to any challenge. Inspired by the legendary Audi Rallye spirit, this sporty, progressive SUV coupé combines plenty of fun at the wheel with superb everyday usability. So it doesn't matter what city life means for you and what you're planning to do today: the new Q3 Sportback is ready for anything.





# Night/ the brightest time of day.



**Matrix LED** / Turn night into day: with its optional Matrix LED headlights, the new Audi Q3 Sportback is amazingly vibrant – just when everyone else is turning the lights off. Together with the new octagonal Singleframe grille and the dynamic air inlets, the front end of this adventurer is heading in only one direction: forward.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.





# Extroverted/ from the inside.

**Interior** / Simply tailor the interior of the new Audi Q3 Sportback to your own character. With the optional interior design selection and the optional interior S line, you can design your Q3 Sportback to suit your own taste. The high-quality interior elements in Alcantara, for instance, are available in various colours, including lunar silver as an exclusive new option for this model. A large selection of different inlays also emphasises the versatility of the new Q3 Sportback. And the ambient lighting in 30 colours provides the right mood in any situation, while the B&O Premium Sound System delivers the perfect urban beat – with a powerful 3D effect.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# Connected/ to the real world.

**Connectivity** / The digital cockpit provides new connections – to the road, to the city and to the rest of the world. After all, the Q3 Sportback incorporates the latest infotainment generation from the full-size class. It comes with a 10.25-inch digital instrument cluster as standard. Optionally, choose the impressive 12.3-inch Audi virtual cockpit plus with its pin-sharp animations. A choice of 8.8 or 10.1-inch MMI touch adds the finishing touch to the digital world of the Q3 Sportback. Thanks to various interfaces and ports, it's easy to connect your compatible mobile devices with your vehicle. The Audi phone box offers maximum convenience when making and receiving calls – and with the Audi connect services<sup>1</sup> you can use many digital features conveniently and intuitively.



<sup>1</sup> Legal information and notes on use can be found on page 19.



# Image/ for you and nobody else.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.  
<sup>1</sup> From Audi Sport GmbH. Many additional paint finishes can be found at [www.audi.com](http://www.audi.com).

**Audi exclusive<sup>1</sup>** / You don't get a second chance to make a first impression. So make sure you get it right first time and choose the Audi exclusive customised paint finish<sup>1</sup> in unmistakeable Catalunya red, metallic. Add dynamic touches to the interior with coloured stitching in Audi Sport red<sup>1</sup>. That way you're sure to make heads turn.



Audi Sport coloured stitching in red<sup>1</sup>: contrasting stitching in crimson red for seats, door armrests, centre armrest, steering wheel rim, gear/selector lever gaiter and on the floor mats.



# Follow/ nobody but yourself.



Ski and luggage box – available in brilliant black or platinum grey, with brilliant black side blade. Available in the sizes 300 l, 360 l and 405 l.  
Carrier unit – for various roof rack modules such as cycle/canoe racks or roof boxes. Easy attachment. Includes anti-theft locking feature.

**Audi Genuine Accessories** / Get the most out of your Audi Q3 Sportback with Audi Genuine Accessories. Experience fascinating solutions that give you the freedom to conquer the city and nearby places on your own. The standard rear seat bench, which can be moved fore/aft, inclined and folded, and the large luggage compartment offer plenty of space for your next adventure. Gardening on the 30<sup>th</sup> floor, skiing on the indoor ski slope, attending a fancy-dress parade through Chinatown: with Audi Genuine Accessories there are even fewer limits on what you can experience. Even if the weather turns cold: with the cast aluminium winter wheels, your Audi Q3 Sportback cuts a fine figure even in subzero temperatures. Follow nobody but yourself – in and outside the city.



FEATURING / Audi Q3 Sportback

Transport bicycles and e-bikes easily and safely with the cycle rack for the trailer towing hitch: foldable and lockable; for 2 bicycles; extension set for a third bicycle available. Maximum load 60 kg.



Complete winter wheel in 5-arm secare design – for a dynamic look; matt black with contrasting colour quartz grey, size 7 J x 19 with 235/50 R 19 tyres.



Luggage compartment tray: made-to-measure luggage compartment protector; washable and sturdy. The lip around the edge helps ensure the luggage compartment floor is protected from any leaking fluids and dirt.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.

Audi Genuine Accessories are available from AUDI AG for an extra charge.

Please note the information on Audi Genuine Accessories, on the technical characteristics of tyres and special information about the wheels on page 18.



# Summer/ 365 days long.

**Performance** / The legendary quattro permanent all-wheel drive distributes the power of the new Audi Q3 Sportback variably to all four wheels. All of which means traction and fun at the wheel on virtually any surface. At the same time, the standard progressive steering together with the sport suspension ensures even more dynamic handling, particularly when cornering. And with Audi drive select you can decide for yourself how sporty, comfortable or economical your car is – all at the push of a button.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 18.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# See/ and be seen.



FEATURING / Audi Q3 Sportback



**Assist systems** / The new Q3 Sportback makes you feel great all the time. After all, its numerous optional assist systems<sup>1</sup> make your very own big city adventure more comfortable and convenient. These include the adaptive cruise assist available at speeds between 0 and 200 km/h, which combines the functionality of the adaptive cruise control with that of the active lane assist, the lane change warning and the cross traffic assist rear. The surround view cameras provide you with a clear 360° all-round view. And the emergency assist helps you in tricky situations.

<sup>1</sup> Please note that the systems can assist the driver with the driving task only within the relevant system limits. The driver always remains responsible for driving the vehicle and is required to be attentive at all times.













Technical data

Model	Audi Q3 Sportback 45 TFSI quattro (169 kW)	Audi Q3 Sportback 35 TDI (110 kW)	Audi Q3 Sportback 35 TDI quattro (110 kW)
Transmission type	7-speed S tronic	7-speed S tronic	6-speed manual transmission
Fuel consumption <sup>1</sup> in l/100 km			
urban	9.7–9.5	5.4	6.6–6.5
extra-urban	6.5–6.1	4.6–4.3	5.2–4.9
combined	7.7–7.3	4.9–4.7	5.7–5.5
CO <sub>2</sub> emissions <sup>1</sup> in g/km combined	174–166	129–123	151–144
Emission standard	EU6	EU6	EU6

Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi Q3 Sportback.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	215/65 R 17	B–A	A	71–68 
	235/55 R 18	B	B–A	71–67  – 
	235/50 R 19	C	B–A	71 
	255/45 R 19	C	A	73 
	255/40 R 20	C	A	72 
All-season tyres	235/55 R 18	C–B	C–B	72–71 
Winter tyres	215/65 R 17	E–C	B	72–69  – 
	235/50 R 19	C	C–B	72–70 

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Important note

**Special information about the wheels:** Wheels with gloss turned or gloss milled finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

Legal notice about Audi Genuine Accessories

Audi Genuine Accessories are available from AUDI AG for an extra charge. Accessories are not factored in when calculating the vehicle’s fuel consumption and emission figures. As such, accessories can be fitted only after initial registration.

Technical specifications refer to a basic vehicle without country-specific features and the selected optional equipment.

Equipment for the Audi Q3 Sportback illustrated (p. 1–11, 16–20):

Edition one in dew silver  
Exterior: S line; bumpers, S line exterior in contrasting paint finish, Manhattan grey; Audi Sport cast aluminium wheels in 5-twin-spoke rotor design in matt black, gloss turned finish<sup>2,3,4</sup>, size 8.5 J x 20 with 255/40 R 20 tyres<sup>2</sup>; Matrix LED headlights, dark-tinted; headlight cleaning system; LED rear lights with dynamic indicator; Audi exclusive black styling package; exterior mirror housing in black; Audi rings and logos in gloss black<sup>4</sup>; decorative sticker; Audi rings on the side in platinum grey  
Interior: interior design selection; headlining in cloth, black; sport contour leather steering wheel in 3-spoke design with multifunction plus, flattened at the bottom; sport seats, front, leather/mono.pur 550 artificial leather combination Interior design selection in steel grey/lunar silver; centre armrest, front, interior elements in Alcantara, lunar silver; key fob cover; Audi exclusive inlays in piano finish look, black<sup>4</sup>; contour/ambient lighting package (can be adjusted to produce various colours); aluminium look

Equipment for the Audi Q3 Sportback illustrated (p. 12–13):

Exterior: S line, Audi exclusive customised paint finish in Catalunya red, metallic<sup>4</sup>, Audi Sport cast aluminium wheels in 5-twin-spoke rotor design in matt black, gloss turned finish<sup>2,3,4</sup>, size 8.5 J x 20 with 255/40 R 20 tyres<sup>2</sup>  
Interior: S line, coloured stitching in Audi Sport red<sup>4</sup>, inlays in aluminium dimension, dark

Explanatory notes

<sup>1</sup>The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1 September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on 1 September 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit our website.  
We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types.

Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

<sup>2</sup>Please note the information on the technical characteristics of tyres and special information about the wheels on page 18.

<sup>3</sup>Including widened wheel arch trims and rear spoiler lip in black.

<sup>4</sup>From Audi Sport GmbH.

Legal notice about Audi connect navigation & infotainment with customer’s own SIM card

Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system and Audi connect (including car phone – depending on the vehicle model). In addition, depending on the vehicle model, you will require a SIM card with data option and with LTE option to use LTE<sup>5</sup> – with car phone a SIM card with phone and data option or a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP)<sup>6</sup>. The services are available only with an existing or separate mobile phone contract and only within the range of the respective mobile phone network. Depending on the terms of your mobile phone contract, additional costs may be incurred when receiving data packets from the internet – particularly when used abroad. Due to the high data volumes involved, a data flat rate is strongly recommended.

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The Audi connect services are provided for at least 1 year from vehicle delivery. If Audi connect services are based on services from third-party providers, permanent availability cannot be guaranteed as this is the responsibility of the third-party provider. Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not require this extension, please write to:

AUDI AG  
Audi International Customer Care Services  
85045 Ingolstadt, Germany  
Email: kundenbetreuung@audi.de  
Tel.: +49 800 28347378423

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect provides access to Google, Twitter and Amazon Alexa services. Permanent availability cannot be guaranteed as this is the responsibility of Google, Twitter and Amazon. Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

Legal notice about Audi connect navigation & infotainment via a SIM card permanently installed in the vehicle

Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system. Audi connect services are provided through AUDI AG/importers. The data connection for Audi connect services is set up through a mobile services provider via a SIM card permanently installed in the vehicle. The costs of these data connections are included in the price of Audi connect services. The data connection for the Wi-Fi hotspot, the use of online radio and hybrid radio services and audio streaming via Amazon Alexa integration as well as online media streaming and further services provided through an Audi smartphone app are not included. The data connection for the Wi-Fi hotspot, use of the online radio and hybrid radio services and audio streaming via Amazon Alexa integration as well as online media streaming and further services provided through an Audi smartphone app is also established through the SIM card permanently installed in the vehicle and a paid data plan from the Audi provider. You will find information about tariffs and booking at [www.audi.com/myaudi](http://www.audi.com/myaudi).

<sup>5</sup> Requires LTE card contract for full use. For information about the availability and use of LTE support, please contact your Audi partner.

<sup>6</sup> Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.

Alternatively, an external customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional equipment Audi phone box, a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP)<sup>6</sup> can also be connected to use the integrated car phone function. If an external SIM card is inserted into the card slot or connected via rSAP, all data connections, for both the Audi connect services as well as for the Wi-Fi hotspot, will be established via this external SIM card. In such cases, the costs incurred are billed exclusively to the external SIM card account.

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The Audi connect services are provided for at least 1 year from vehicle delivery. Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not require this extension, please write to:

AUDI AG Audi  
International Customer Care Services  
85045 Ingolstadt, Germany  
Email: kundenbetreuung@audi.de  
Tel.: +49 800 28347378423

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect provides access to Google, Twitter and Amazon Alexa services. Permanent availability cannot be guaranteed as this is the responsibility of Google, Twitter and Amazon. Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

Legal notice about legal emergency call, Audi connect emergency call & service and Audi connect remote & control

The legal emergency call service, the services in the Audi connect emergency & service package and in the Audi connect remote & control package are provided via a SIM card installed in the vehicle. The costs of calls and data connections from the vehicle are included in the price of the services. The services provided by Audi are available only within the coverage of the mobile phone network of the mobile phone provider chosen by Audi.

The services under Audi connect emergency call & service are provided for 10 years from vehicle delivery.

The services under Audi connect remote & control can be used free of charge for 3 years from vehicle delivery, and can then be extended at an extra charge.

The legal emergency call is available from vehicle delivery for an indefinite period of time and meets the legal requirements of the pan-European emergency call system (eCall).

Further information: Disruption to the services may occur due to force majeure and official orders as well as technical or other measures carried out on the systems of AUDI AG, suppliers or network operators to ensure their proper function (e.g. maintenance, repairs, system-related software updates, extensions). AUDI AG will make every reasonable effort to end such disruption as quickly as possible or to work towards a resolution.





**AUDI AG**

Auto-Union-Strasse 1  
85045 Ingolstadt, Germany  
[www.audi.com](http://www.audi.com)  
Date published: August 2019

933/10NE.39.18

The vehicles and equipment versions illustrated and described in this product flyer and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.